

MEDIA RELEASE

For Immediate Release: Thursday September 12th 2019

United Way ‘Stuffs and Bus’ and gives back.

On September 12, 2019 United Way of Saskatoon and Area gathered their donors, partners and the community together to celebrate and kick-off their busiest fundraising season.

The community was invited to help “stuff the bus” with items including mitts, touques, baby formula, hygiene products and children’s toys. Following the outdoor BBQ, United Way staff and volunteers distributed the much-needed items to AIDS Saskatoon, EGADZ, Crocus Co-operative, Saskatoon Indian and Metis Friendship Centre, Elizabeth Fry Society of Saskatchewan, Global Gathering Place and OUT Saskatoon.

“The hygiene supplies we receive through ‘Stuff the Bus’ allow us to support hundreds of people in hospital and treatment facilities in Saskatoon throughout the year.” Kayla DeMong
Family Support Coordinator & Associate Executive Director, AIDS Saskatoon

United Way is able to change lives through the front-line work of their community partners. These agencies are doing everything they can, often with very small budgets to support vulnerable people in our city and items such as shampoo and socks can make a big difference to someone who is struggling to have their basic needs met.

Together United Way donors and funded agencies are helping change lives through initiatives like “Stuff the Bus” because simple acts of local love can make a big difference.

This year United Way is bringing awareness to the many ignored or hidden issues in our city including homelessness, hunger, mental health, unemployment, education inequality, social isolation and domestic violence making them #UNIGNORABLE and impacting the lives of vulnerable people who are struggling.

“When this city is aware of a challenge, it rises to it. The Community Kick-off and Stuff the Bus event is a call to action, an invitation to face #UNIGNORABLE issues that keep many of our

neighbours from thriving in this great city. Today we celebrate the belief that when we each commit to acts of local love, these issues can be solved.” Shaun Dyer, CEO, United Way of Saskatoon and Area

For 60 years United Way of Saskatoon and Area has been changing lives in our community. Through community support United Way has raised over \$119 million dollars and has strategically invested in helping kids be all they can be; moving people from poverty to possibility and building a stronger community in order to make the largest impact possible to create long-term sustainable change.

United Way of Saskatoon and Area is changing lives locally.

For more information, please contact:

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