GIVE

• Recruit an Employee Campaign Chair (ECC) from your organization to energize, inspire and engage your employees in workplace fundraising and events.
• Run a workplace fundraising campaign and offer your employees the opportunity to make a donation.
• Support and endorse your campaign with a corporate contribution or encourage your employees by matching employee donations.

As the world deals with the impact of the Covid-19 pandemic, Saskatoon’s most vulnerable people need our support — now more than ever. At United Way of Saskatoon and Area, we’re working to adapt our campaign and work with our partners to continue the work we do in supporting vulnerable children, youth, and their families in our community. Together, we can continue to change lives in our community and stay #UnitedApart.

INFORM

• Using virtual meeting software, host an interactive United Way activity, engaging your employees and providing a glimpse into the life of our cities most vulnerable.
• Run an Email Campaign – Using templated emails or creating your own message, communicate with your staff about the work of United Way.

SPONSOR

United Way of Saskatoon and Area has multiple sponsorship opportunities available to corporate partners. Please, get in touch if you’re interested in learning more! A few of the sponsorship opportunities available include:

Billboards & Transit Ads

Through a co-branded billboard or bus ad campaign, show that your organization supports the work of United Way in Saskatoon.
• Billboard sponsorship - Starting at $1,000.00
• Transit kingboard ad sponsorship (group of 4)- Starting at $1,000.00

211 Saskatchewan

211 is a free, confidential, service that connects individuals to human services in the province by telephone, text, or online chat, including a searchable website with over 5,000+ listings of community, government, and health services across the province. Learn more here.

Journey Home

Journey home is a housing program based on the Housing First Model – the purpose of which is to give people who have experienced chronic homelessness an opportunity to have a place to call home while receiving support that helps them through their journey to stability and recovery. Learn more here.

For more information or help building your campaign, contact:

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