Reminder E-mails – Campaign Extension

To: The Employees of [ORGANIZATION NAME]
From: [Employee Campaign Chair/Leadership Coordinator]
Re: 2020 United Way Campaign

Dear [EMPLOYEE NAME],

We’ve been getting questions about whether there is still time left to participate in [ORGANIZATION NAME]’s 2020 United Way campaign.

I’m happy to tell you that YES, you can still donate today.

We’re about [% REMAINING TO GOAL] of the way to achieving our goal of $ [AMOUNT]. This goal shows our commitment to respond to the increased community needs that have arisen during COVID-19 and to ensure that our local community-based organizations are able to continue supporting the most vulnerable individuals and families in Saskatoon and area.

Our United Way campaign has been extended to [NEW CAMPAIGN END DATE]. In the days that remain, I encourage you to visit unitedwaysaskatoon.ca to learn more about the important work that United Way is doing in our community.

If you haven’t made your pledge yet, I hope you will consider joining your me in making a gift to United Way.

Your support will help tackle #UNIGNORABLE issues, one act of local love at a time.

Stay safe and take care.

[Employee Campaign Chair/Leadership Coordinator]