Reminder E-mails – Early Bird Draw

To: The Employees of [ORGANIZATION NAME]
From: [Employee Campaign Chair/Leadership Coordinator]
Re: 2020 United Way Campaign

Dear [EMPLOYEE NAME],

[ORGANIZATION NAME]'s 2020 United Way campaign is off to a great start! I know that this year’s campaign looks very different, so thank you for working with us as we navigate through a very unusual time.

Today, I wanted to remind you about our Early Bird Draw. If you haven’t made your pledge yet, I encourage you to do so soon! The deadline to enter is [EARLY BIRD DEADLINE].

If you donate now, you’ll be entered to win:

[**FILL IN PRIZE DETAILS HERE**]
[**FILL IN PRIZE DETAILS HERE**]
[**FILL IN PRIZE DETAILS HERE**]

These are great prizes, but the best reward is knowing that, thanks to your generosity, vital services and programs are being delivered to families and individuals in our community.

Giving to United Way is easy and will take you less than two minutes. Please make your decision to give by [“filling out your pledge form” <OR IF USING UNITEDWAY@WORK “click your personalized donation link’’] before time runs out.

To learn more about the critical work that United Way is doing in our community visit unitedwaysaskatoon.ca.

Your support will help tackle #UNIGNORABLE issues, one act of local love at a time.

Good luck in the early bird draw!

Stay safe and take care.

[Employee Campaign Chair/Leadership Coordinator]