October 5, 2020

Dear Sisters, Brothers, and Friends

RE: United Way of Saskatoon and Area’s Fundraising 2020

This year, the Saskatoon & District Labour Council (SDLC) and United Way of Saskatoon and Area are celebrating the 25th anniversary of our formal partnership. However, the SDLC has been a dedicated partner and supporter of United Way since its inception in 1959. Together, we are improving lives in our local communities.

2020 has been a challenging year as we all navigate the impacts of COVID-19. United Way of Saskatoon and Area is working tirelessly to help support our community during this global pandemic.

- As members of the Saskatoon Inter-Agency Response to COVID-19, United Way joined with the Saskatoon Community Foundation to start the Saskatoon COVID-19 Community Response Fund. The donations raised through this fund ensure agencies on the ground can continue their critical work in this time of need to help those that need it the most.
- United Way was the intermediary in allocating funds from the Government of Canada’s New Horizons for Seniors Program.
- Through the Government of Canada’s $350 million Emergency Community Support Fund, first launched last May, the Canadian Red Cross, Community Foundations of Canada and United Way Centraide Canada have been proud to play a role in supporting community agencies and projects who are supporting the most vulnerable.

These funds are providing grants to assist community serving agencies in the short term. Our local programs and services need longer term sustainable funding, and United Way needs your support to ensure this can happen. It is through your annual donations that we can continue to work side-by-side to combat the increased social issues facing our community and to provide long-term sustainable funding to agencies. I urge all affiliates, unions and members to support the 2020 United Way of Saskatoon and Area Fundraising Campaign through financial donations, gifts of time and writing letters of endorsement to your members. Every gift matters. It is because of your support and local love that United Way is able to work and change lives.

If you have any questions, please call me at 306-384-0303 or contact Andrea Howe, Director, Labour Partnerships & Community Impact, United Way of Saskatoon and Area 306-380-6114.

In solidarity,

Don MacDonald, President