

LOANED REPRESENTATIVE PROGRAM 2020

THE PROGRAM

United Way's Loaned Representative (Loaned Rep) program offers a unique professional, personal and community development experience for an exceptional employee in your workplace.

Loaned Reps are sponsored by their employer to work at United Way for a 16-week period. These individuals play an integral role in ensuring United Way workplace fundraising campaigns result in the greatest impact for our community. United Way's workplace fundraising campaigns are a major source of revenue and are a critical component in our ability to address the root causes of the complex issues that face our community.

By sponsoring an employee to participate in this program you not only make a meaningful and measureable investment in the community but you also make an investment in your employee and your business.



THE ROLE

Employees sponsored and loaned to United Way assist with the planning, implementation, monitoring and evaluation of workplace campaigns.

Loaned Reps gain training and experience in fundraising, strategic planning and analysis, customer service, public speaking, communications and improved leadership and team-building skills.

Roles and responsibilities include:

- Acting as an account manager for United Way's workplace fundraising campaigns;
- Monitoring account activities and results to ensure successful campaigns;
- Coordinating and participating in presentations;
- Collecting, calculating and reconciling funds raised; and
- Working independently and with a team.

THE BENEFITS

The Loaned Representative program will benefit your organization by:

- Developing leaders for your organization who will return with a renewed energy and the benefit of an expanded network;
- Promoting your organization and building relationships in the community; and
- Enhancing your organization's corporate social responsibility work.

We appreciate and value our partnerships and will recognize your contribution on our website, social media channels, through print, in workplace presentations and at appropriate events.

GET INVOLVED TODAY

Contact United Way with your organization's interest in participating in the Loaned Representative program. A job posting and recruiting support will be provided.

SPONSOR AN EMPLOYEE

A loaned employee's salary and health benefits will continue to be paid by their employer. Day-to-day management is the responsibility of United Way.

Or

PROVIDE FINANCIAL SUPPORT

Financial support of \$15,000 gives United Way the flexibility to hire an individual with specific skills to support our fundraising efforts.



"The most valuable part for me was hearing stories from individuals who were impacted by United Way support. It made it so rewarding to be involved in raising funds to address urgent needs in our community."

Vicki Corbin,
University of Saskatchewan

CONTACT

Jared Fingler
Annual Development Manager

✉ jfingler@unitedwaysaskatoon.ca

☎ 306-975-7702