



UNITED WAY OF SASKATOON & AREA'S

ANNUAL REPORT 2020-2021

2020 WAS A YEAR WE WILL NEVER FORGET!

United Way of Saskatoon and Area (United Way), like so many others in our community, was forced to pivot quickly. Our staff was sent to work from home, the office was closed to the public, events went virtual, we increased annual funding to help frontline agencies meet higher demands for service, and we formed new partnerships to support our community more effectively. Nationally, the federal government looked to United Way as a trusted partner to establish support and funding for those most vulnerable in communities across Canada.

As we reflect on the lessons learned and the challenges we overcame, we are proud to report that United Way stepped up for our community when resources and leadership were needed most. United Way was there for our community thanks to our donors, corporate partners, and labour unions, who continued to share their local love through acts of generosity and deep trust in United Way.

In the 2020-2021 fiscal year, United Way raised over \$4.4M to help address the #UNIGNORABLE and growing issues surrounding poverty, homelessness, racism, social isolation, domestic violence, and school readiness. During this past year, the interconnectedness of these issues became more evident, amplifying the need for our community to work together to leverage our combined knowledge and resources. By working together, we can tackle these issues and improve the lives of vulnerable people, many of whom were made more vulnerable because of the pandemic.



To support the increased pressure on funded agencies, United Way asked, what do you need to stay safe, stay open, and meet your clients' rising needs? As a result, United Way increased funding to Community Fund partners by 20% for the second year of their agreements; we also extended their agreements for an additional year.

Through United Way Centraide Canada's partnership with the Government of Canada's Emergency Community Support Fund, United Way of Saskatoon and Area allocated over \$1.7M in funding to support vulnerable individuals and families across central and northern Saskatchewan. In total, we supported 92 unique projects in 26 different communities through our three COVID funding streams.

United Way was also a national partner for the Government of Canada's New Horizons for Seniors Program. Through collaboration and communication with local seniors centred organizations, we identified the two most pressing issues facing seniors in our local community, food security and social isolation. This partnership enabled United Way to fund four local organizations to ensure support was available to seniors in our community.

Our community is strongest when we work together, and as the stress on the community grew, it was important United Way joined the Saskatoon

“OUR COMMUNITY IS STRONGEST WHEN WE WORK TOGETHER”

Inter-Agency Response collective; a group of more than 50 local organizations and agencies that came together to develop a local community strategy that would ensure agencies on the ground could continue their critical work during COVID-19. The money raised through amazing donor support of United Way’s Local Love Fund, contributed to the joint Interagency Response Fund and was used to support local front line community agencies.

211 Saskatchewan is a United Way service that connects people to programs and resources nearest to them. During the first six months of the pandemic, 211 saw a 90% increase in contacts to the service by phone, text, and webchat. Many people were using 211 Saskatchewan for the first time as they faced new challenges surrounding mental health and food security due to the pandemic.

United Way continues to tackle the #UNIGNORABLE issue of homelessness through United Way’s Journey Home, Housing First Program. The team at Saskatoon Crisis and Intervention Services, the agency that executes the program, was forced to develop creative solutions to help their clients and their front line staff stay safe. They installed plastic barriers in their transportation vehicles, updated personal protective equipment, rearranged their office space, rotated shifts, and adapted to their client’s continuously changing needs. They overcame these obstacles, and their client services and support went uninterrupted. As of March 31, 2021, 111 clients have been housed through Journey home.



As we prepare to develop a new strategic plan in 2021, we will build upon the lessons learned during one of the most challenging years in United Way’s 62-year history and continue to be a strong community leader for Saskatoon.

Thank you to each and every individual who supported United Way in 2020. United Way can tackle #UNIGNORABLE issues because you have opened your heart to our community. Every donation made to United Way is valued. **Together you have helped change lives. Thank you.**



Sheri Benson
Chief Executive Officer



Dan Brown
Board Chair



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Managing Partner,
Boyden

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Retired Executive
Affinity Credit Union

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Chief Executive Officer,
United Way of
Saskatoon & Area

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Director of Strategy,
Vendasta Technologies

DARYL SCHATZ

Regional Director,
Justice Canada



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Vice Chair: Kara Leftley

Treasurer: Lee Braaten

Past Chair: David Fisher

Chief Executive Officer: Sheri Benson

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David Fisher

Kara Leftley

Dale Markling

Anna Tavares

INDIGENOUS ENGAGEMENT COMMITTEE

Darla Deguire

Luke Muller

David Fisher

Dale Markling

Crystal Petryk

Shauna Wilkinson

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Mary Donlevy-Konkin

Kara Leftley

Crystal Petryk

David Waugh

Shauna Wilkinson

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Anna Tavares

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Daryl Schatz

Daphne Arnason

Mary Donlevy-Konkin

Dan Brown

Myrna Hewitt

LABOUR ADVISORY COMMITTEE

Darla Deguire

Dale Markling

Jason Prokopchuk

I am pleased to report on the 2020-2021 financial highlights of United Way of Saskatoon and Area (United Way) for the year ending March 31, 2021.

Despite a year filled with challenges and obstacles, United Way raised \$4.4M of revenue. Additionally, United Way received \$1.9M of COVID-19 relief grants through our partnership with the Government of Canada for total revenue of \$6.3M. A special thank you to our donors, corporate partners, and their unions for your unwavering support. Your local love shone even brighter in a year when our community needed you most.

UNITED WAY INVESTMENTS

United Way proudly invested \$4.4M locally into programs and initiatives focused on tackling the #UNIGNORABLE issues surrounding poverty, mental health, homelessness, domestic violence, school readiness, social isolation, and food security. This significant investment will positively impact the lives of Saskatoon and area's most vulnerable people and work to create change for the entire community. Some highlights include:

- **Over \$1.8M** to respond to the emerging needs because of COVID-19 throughout central and northern Saskatchewan through the Government of Canada's Emergency Community Support Fund and New Horizons for Seniors Program.
- **Over \$1.1M** directly into local agencies whose work in the community helps change lives on a daily basis.
- **Over \$462K** was allocated to Journey Home, United Way's Housing First Program which tackles the #UNIGNORABLE issue of homelessness. These support services are delivered by Saskatoon Crisis and Intervention Services.

- **Over \$129K** was allocated through United Way's Local Love Fund. This fund was created in response to COVID-19 and distributed through the Saskatoon Inter-Agency Response Fund to assist with the extra stress on local agencies and their clients.

- **Over \$76K** was invested into 211 Saskatchewan. Throughout the pandemic, 211 remained dedicated to keeping records updated to reflect changes to services ensuring Community Navigators have the most up to date information to provide to callers through text, phone, and online web chat.

During the 2020-2021 fiscal year, United Way has continued to monitor its cash flows for the purpose of making stable and reliable investment decisions for its stakeholders. As a result of this approach, we survived this unprecedented period with the healthiest financial position we have had in recent years.

Thank you to everyone who has impacted the work of United Way. Thank you to KPMG for their service and support throughout the audit process.



Lee Braaten, FCPA, FCA
Treasurer

Financial Statements of

UNITED WAY OF SASKATOON AND AREA

And Independent Auditors' Report thereon

Year ended March 31, 2021



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INDEPENDENT AUDITORS' REPORT

To the Members of United Way of Saskatoon and Area

Opinion

We have audited the financial statements of United Way of Saskatoon and Area (the Entity), which comprise:

- the statement of financial position as at the end of March 31, 2021
- the statement of revenue and expenses for the year then ended
- the statement of changes in net assets for the year then ended
- the statement of cash flows for the year then ended
- and notes to the financial statements, including a summary of significant accounting policies (Hereinafter referred to as the "financial statements").

In our opinion, the accompanying financial statements, present fairly, in all material respects, the financial position of the Entity as at March 31, 2021, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the "**Auditors' Responsibilities for the Audit of the Financial Statements**" section of our auditors' report.

We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.



Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion.

The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.



- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

KPMG LLP

Chartered Professional Accountants

Saskatoon, Canada

May 27, 2021

UNITED WAY OF SASKATOON AND AREA

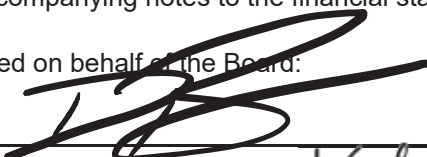
Statement of Financial Position

March 31, 2021, with comparative information for 2020

	2021	2020
Assets		
Current assets:		
Cash and cash equivalents	\$ 2,482,934	\$ 1,589,276
Short-term investments	200,000	200,000
Pledges receivable (note 2)	1,153,081	1,283,929
Accounts receivable	189,980	51,099
Prepaid expenses	62,036	54,314
	<u>4,088,031</u>	<u>3,178,618</u>
Investment in 211 Saskatchewan (note 3)	35,107	36,431
Capital assets (note 4)	36,080	43,144
	<u>\$ 4,159,218</u>	<u>\$ 3,258,193</u>
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 130,507	\$ 110,580
Allocations committed to agencies (note 6)	684,000	570,000
Deferred revenue (note 5)	299,623	323,715
	<u>1,114,130</u>	<u>1,004,295</u>
Net assets:		
Operating reserve	525,000	445,981
Community investment reserve (note 14)	2,330,374	1,611,139
Capital and systems replacement reserve	153,634	153,634
Invested in capital assets	36,080	43,144
	<u>3,045,088</u>	<u>2,253,898</u>
Commitments (note 3 and 7)		
	<u>\$ 4,159,218</u>	<u>\$ 3,258,193</u>

See accompanying notes to the financial statements.

Approved on behalf of the Board:



Director



Director

UNITED WAY OF SASKATOON AND AREA

Statement of Revenue and Expenses

Year ended March 31, 2021, with comparative information for 2020

	2021	2020
Revenue:		
Contributions and pledges	\$ 3,921,952	\$ 3,553,800
Funds transferred from other United Way organizations (net)	155,848	178,962
Gross campaign revenue	4,077,800	3,732,762
Less provision for uncollectible pledges	(20,636)	(77,560)
Net campaign revenue	4,057,164	3,655,202
Other revenue:		
Government of Canada COVID-19 relief funding (note 8)	1,900,488	-
Other (note 9)	187,973	364,474
Grants (note 10)	169,414	48,684
Interest	10,040	24,796
Total revenue	6,325,079	4,093,156
Fundraising expenses (schedule 2)	1,052,825	1,169,620
Net revenue available for allocations and programs	5,272,254	2,923,536
Allocations and programs:		
Government of Canada COVID-19 relief grants (note 8)	1,855,775	-
Allocations to agencies	1,137,200	627,650
Community services and initiatives (schedule 1)	1,198,362	1,377,473
Donor directed giving (note 11)	289,727	312,428
	4,481,064	2,317,551
Excess of revenue over expenses	\$ 791,190	\$ 605,985

See accompanying notes to the financial statements.

UNITED WAY OF SASKATOON AND AREA

Statement of Changes in Net Assets

Year ended March 31, 2021, with comparative information for 2020

March 31, 2021	Invested in Capital Assets	Community Investment Reserve	Capital and Systems Replacement Reserve	Operating Reserve	Total
Balance, beginning of year	\$ 43,144	\$ 1,611,139	\$ 153,634	\$ 445,981	\$ 2,253,898
Excess (deficiency) of revenue over expenses	(13,274)	-	-	804,464	791,190
Purchase of capital assets	6,210	-	-	(6,210)	-
Utilization of (transfer to) reserves	-	719,235	-	(719,235)	-
Balance, end of year	\$ 36,080	\$ 2,330,374	\$ 153,634	\$ 525,000	\$ 3,045,088

March 31, 2020	Invested in Capital Assets	Community Investment Reserve	Capital and Systems Replacement Reserve	Operating Reserve	Total
Balance, beginning of year	\$ 49,775	\$ 932,000	\$ 160,308	\$ 505,830	\$ 1,647,913
Excess (deficiency) of revenue over expenses	(12,971)	-	-	618,956	605,985
Purchase of capital assets	6,340	-	-	(6,340)	-
Utilization of (transfer to) reserves	-	679,139	(6,674)	(672,465)	-
Balance, end of year	\$ 43,144	\$ 1,611,139	\$ 153,634	\$ 445,981	\$ 2,253,898

See accompanying notes to the financial statements.

UNITED WAY OF SASKATOON AND AREA

Statement of Cash Flows

Year ended March 31, 2021, with comparative information for 2020

	2021	2020
Cash provided by (used for):		
Operating activities:		
Excess of revenue over expenses	\$ 791,190	\$ 605,985
Items not involving cash:		
Amortization of capital assets	13,274	12,971
Investment in 211 Saskatchewan (note 3)	76,324	132,522
Change in non-cash operating working capital:		
Pledges receivable	130,848	(40,182)
Accounts receivable	(138,881)	(21,930)
Prepaid expenses	(7,722)	19,478
Accounts payable and accrued liabilities	19,927	6,683
Allocations committed to agencies	114,000	(123,498)
Deferred revenue	(24,092)	32,524
	974,868	624,553
Investing activities:		
Investment in 211 Saskatchewan (note 3)	(75,000)	(140,000)
Purchase of capital assets	(6,210)	(6,340)
Purchase of short term investments	-	(200,000)
	(81,210)	(346,340)
Increase in cash and cash equivalents	893,658	278,213
Cash and cash equivalents, beginning of year	1,589,276	1,311,063
Cash and cash equivalents, end of year	\$ 2,482,934	\$ 1,589,276

See accompanying notes to the financial statements.

UNITED WAY OF SASKATOON AND AREA

Notes to the Financial Statements

Year ended March 31, 2021

United Way of Saskatoon and Area (“United Way”) is incorporated without share capital as a non-profit organization under the laws of the Province of Saskatchewan. Its mission is to improve lives and build community by engaging individuals and mobilizing collective action.

As a registered charitable organization under the Income Tax Act (Canada), United Way is exempt from income taxes and is able to issue charitable donation receipts for income tax purposes.

1. Significant accounting policies:

The financial statements have been prepared by management in accordance with Canadian Accounting Standards for not-for-profit organizations in Part III of the Chartered Professional Accountants Canada Handbook.

(a) Revenue recognition:

United Way follows the deferral method of accounting for campaign revenue. Non-designated campaign contributions are recognized as revenue in the period the contribution is received or receivable. A provision for uncollectible pledges is recorded to reduce pledges receivable and revenue.

Campaign contributions where the donor has directed that the funds be allocated to a registered charity are initially recorded as deferred revenue. Upon payment of the funds to the registered charity, the payment is recognized as an expense and the contribution is recognized as revenue. Administration fees related to donor directed contributions are recognized in the period the payment is made to the registered charity.

Grants and externally restricted contributions are recognized as revenue in the year which the related expenses are recognized. Grants approved but not received at the end of an accounting period are accrued. Where a portion of a grant relates to a future period, it is deferred and recognized as revenue in that subsequent period.

Interest revenue is recognized as revenue when earned. Conference revenue is recognized as revenue when the related services have been provided and the collection is reasonably assured. Other revenue including revenue from fees, contracts and registration fees are recognized when the services are provided.

(b) Cash and cash equivalents and short-term investments:

Cash and cash equivalents include cash on hand and short-term investments held at financial institutions which are highly liquid with original maturities of less than three months. Any investments with a period of maturity over 3 months but within 12 months are classified as short-term investments.

UNITED WAY OF SASKATOON AND AREA

Notes to the Financial Statements

Year ended March 31, 2021

1. Significant accounting policies (continued):

(c) Pledges receivable:

Contribution pledges are recorded as receivable when the amount can be reasonably estimated and ultimate collection is reasonably assured. Allowances are provided for amounts estimated to be uncollectible.

(d) Joint projects:

The investment in 211 Saskatchewan which is jointly owned and controlled by United Way of Saskatoon and Area and United Way of Regina is accounted for using the equity method.

(e) Capital assets:

Capital assets are recorded at cost. Repairs and maintenance costs are expensed. When a capital asset no longer contributes to United Way's ability to provide services, its carrying amount is written down to its residual value.

Capital assets are amortized over their estimated useful lives using the following methods and annual rates:

Asset	Method	Rate
Furniture and fixtures	Declining balance	10%-20%
Computer equipment	Straight-line	20%
Computer software	Straight-line	20%
Leaseholds	Straight-line	Term of lease

Capital assets are not subject to amortization until they are substantially complete and available for their intended use.

(f) Donated goods and services:

Goods and services contributed to United Way to be consumed in operations are not recorded as revenue or expenses due to the difficulty of determining the fair value.

UNITED WAY OF SASKATOON AND AREA

Notes to the Financial Statements

Year ended March 31, 2021

1. Significant accounting policies (continued):

(g) Measurement uncertainty:

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenue and expenses during the year. Significant items subject to such estimates and assumptions include the provision for uncollectible pledges, accrued liabilities and the allocation of operating expenses. Actual results could differ from these estimates.

(h) Financial instruments:

Financial instruments are recorded at fair value on initial recognition. Equity instruments that are quoted in an active market are subsequently measured at fair value. All other financial instruments are recorded at cost or amortized cost, unless management has elected to carry the instruments at fair value. United Way has not elected to carry any such financial instruments at fair value.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. The costs of all other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method.

With respect to financial assets measured at cost or amortized cost, United Way recognizes in excess of revenue over expenses an impairment loss, if any, when it determines that a significant adverse change has occurred during the period in the expected timing or amount of future cash flows. When the extent of impairment of a previously written down asset decreases and the decrease can be related to an event occurring after the impairment was recognized, the previously recognized impairment loss is reversed in excess of revenue over expenses in the period the reversal occurs not exceeding the initial carrying value.

(i) Allocation of operating expenses:

Operating expenses are incurred to support functional areas and are allocated to fundraising and community services and initiatives expenses based on a time study method. Following this method, operating expenses are allocated as follows:

	2021	2020
Fundraising expenses	71%	71%
Community services expenses	29%	29%

UNITED WAY OF SASKATOON AND AREA

Notes to the Financial Statements

Year ended March 31, 2021

1. Significant accounting policies (continued):

(j) Restriction on net assets:

The operating reserve represents funds that the Board of Directors has internally restricted to be used by United Way in periods of financial uncertainty. Pursuant to United Way's internal policies, the operating reserve is to be maintained at an amount between three to six months of operating expenses. The policy requires that at least 80% of the reserve be funded by way of cash or other liquid short-term investments.

The community investment reserve represents funds that the Board of Directors has internally restricted to be used with respect to community investment and building for the future through United Way programs. The specific use of the reserve is at the discretion of the Board of Directors. There are two components to the community investment reserve. The first component is the amount of \$1,193,600 that has been committed for various community investment activities (note 14). The second component is the amount of \$1,136,774 that has been set aside as a source of stabilization for the United Way to carry out its general mandate of future investment in the community.

The capital and systems replacement reserve represents funds that the Board of Directors has internally restricted for the replacement of capital assets and related expenses.

Equity in capital assets represents the unamortized cost of capital assets. Adjustments to the reserve are made for additions, disposals and amortization of capital assets.

(k) Government assistance:

Government assistance related to current revenue and expenses is included in the determination of excess of revenue over expenses for the period. Amounts relating to future periods are deferred and recognized when the related expenditures are incurred.

UNITED WAY OF SASKATOON AND AREA

Notes to the Financial Statements

Year ended March 31, 2021

2. Pledges receivable:

	2021	2020
Pledges receivable	\$ 1,357,081	\$ 1,544,929
Allowance for uncollectible pledges receivable	(204,000)	(261,000)
	\$ 1,153,081	\$ 1,283,929

3. Investment in 211 Saskatchewan:

211 Saskatchewan is a database which allows internet, text and phone users to access a full range of community, social, government and health services within the province of Saskatchewan.

United Way has an agreement with United Way Regina relating to 211 Saskatchewan and has agreed to pay 50% of all annual costs, associated with the development and operation of the database. United Way's share of these costs is expected to approximate \$150,000 per year. The current agreement is in effect until October 31, 2024 or until such time it is extended.

United Way's contributions and share of net expenses of 211 Saskatchewan for the period from April 1, 2020 to March 31, 2021 are summarized as follows:

	2021	2020
Balance, beginning of year	\$ 36,431	\$ 28,953
Contributions	75,000	140,000
Share of expenses	(76,324)	(132,522)
Balance, end of year	\$ 35,107	\$ 36,431

UNITED WAY OF SASKATOON AND AREA

Notes to the Financial Statements

Year ended March 31, 2021

4. Capital assets:

	Cost	Accumulated amortization	2021 Net book value	2020 Net book value
Furniture and fixtures	\$ 71,742	\$ 59,200	\$ 12,542	\$ 15,337
Computer equipment	135,640	112,102	23,538	27,807
Computer software	108,216	108,216	-	-
Leaseholds	32,745	32,745	-	-
	\$ 348,343	\$ 312,263	\$ 36,080	\$ 43,144

In the year ended March 31, 2021, United Way has assessed for full and partial impairment on capital assets and determined there are none.

5. Deferred revenue:

	2021	2020
Donor directed giving to charities	\$ 199,009	\$ 229,612
Program grants	100,614	67,615
Future year's campaign	-	26,488
	\$ 299,623	\$ 323,715

6. Obligations under funding agreements:

United Way entered into multi-year funding agreements (2-year terms) with 11 agencies in the prior year. Under these funding agreements, United Way's allocation commitments are \$684,000 between April 1, 2021 and March 31, 2022.

These multi-year agreements have been extended for a third year. Amounts to be allocated under the multi-year funding agreements for the period of April 1, 2022 to March 31, 2023 have not yet been determined and are subject to available financial resources from upcoming campaign contributions.

UNITED WAY OF SASKATOON AND AREA

Notes to the Financial Statements

Year ended March 31, 2021

7. Commitments:

United Way is committed to future payments under an operating lease for office space through October 31, 2022 and an operating lease for equipment through June 30, 2021.

Future minimum payments, by year and in aggregate, under these commitments, consisted of the following at March 31, 2021:

2022	96,504
2023	57,215
	\$ 153,719

8. Government of Canada COVID-19 relief funding and grants:

In April 2020, United Way Centraide Canada was engaged in Canada's COVID-19 relief efforts through the receipt and distribution of relief funding provided by the Government of Canada to communities across Canada. United Way of Saskatoon and Area took part by receiving and distributing funds to various community partners in central and northern Saskatchewan. Total relief funding of \$1,900,488 was received in the period and total disbursements in the period were \$1,855,775. As at March 31, 2021, all distributions have been completed and no amounts were deferred. Descriptions of these efforts are as follows:

- a) In March 2020, the Government of Canada initiated a project called "Supporting Canadian Seniors during COVID-19 pandemic" under the New Horizons Seniors Program. United Way received total funding of \$83,997 and disbursed \$84,000 during the year.
- b) In March 2020, the Government of Canada initiated Canada's COVID-19 Economic Response Plan to provide targeted support to vulnerable populations. United Way received total funding of \$1,816,491 and disbursed \$1,771,775 (net of administrative fees) during the year.

UNITED WAY OF SASKATOON AND AREA

Notes to the Financial Statements

Year ended March 31, 2021

9. Other revenue:

	2021	2020
Other	\$ 70,556	\$ 84,710
Wicihitowin Indigenous Engagement Conference (schedule 1)	63,825	279,764
Saskatoon Survivors' Circle projects (schedule 1)	53,592	-
	\$ 187,973	\$ 364,474

10. Grants revenue:

	2021	2020
Canada Emergency Wage Subsidy	\$ 130,980	-
Other	25,393	48,684
Canada Emergency Rent Subsidy	13,041	-
	\$ 169,414	\$ 48,684

11. Donor directed giving:

Campaign contributions include donor directed giving in the amount of \$317,246 (2020 - \$341,080) of which \$289,727 (2020 - \$312,428) (net of administration fees) has been paid to registered charities in Canada pursuant to donor requests.

UNITED WAY OF SASKATOON AND AREA

Notes to the Financial Statements

Year ended March 31, 2021

12. Financial risk management:

United Way's financial risks are as follows:

a) Interest rate risk:

United Way is exposed to interest rate risk arising from fluctuations in interest rates on amounts invested in interest bearing cash and cash equivalents and short-term investments with interest based on prime rates.

b) Credit risk:

United Way is exposed to credit risk to the extent that its donors may experience financial difficulty and would be unable to meet their pledge obligations. However, United Way has a large number of donors, which mitigates the concentration of credit risk. United Way assesses, on a continuous basis, pledges receivable and provides for any amount that is not collectible in the allowance for uncollectible pledges receivable.

c) Liquidity risk:

Liquidity risk is the risk that United Way will be unable to fulfill its obligations on a timely basis or at a reasonable cost. United Way manages its liquidity risk by monitoring its operating requirements. United Way prepares and monitors a budget to ensure it has sufficient funds to fulfill its obligations. Cash flow forecasts are regularly monitored by the Board of Directors. United Way has access to a revolving demand credit facility up to a maximum of \$100,000 which can be utilized for general working capital purposes; however, no funds have been drawn to date. Trade accounts payable and accrued liabilities are generally repaid within 30 days.

d) Fair values:

The fair value of cash, accounts receivable, and accounts payable and accrued liabilities approximate their carrying value due to the immediate or short-term period to maturity.

UNITED WAY OF SASKATOON AND AREA

Notes to the Financial Statements

Year ended March 31, 2021

13. Transparency, accountability and financial reporting:

United Way follows the reporting guidelines as outlined in its membership agreement with United Way Centraide Canada. As part of these guidelines, each member calculates fundraising and allocation ratios. These ratios are summarized as follows:

	2021	2020
Fundraising ratio:		
Total revenue	\$ 6,325,079	\$ 4,093,156
Add: provision for uncollectible pledges	20,636	77,560
Total revenue for fundraising	6,345,715	4,170,716
Direct fundraising expenses (schedule 2)	532,318	647,480
Allocation of operating expenses (schedule 3)	520,507	522,140
Total fundraising expenses	\$ 1,052,825 16.6%	\$ 1,169,620 28.0%

14. Community investment reserve:

The community investment reserve is comprised:

	2021	2020
Journey Home	\$ 462,000	\$ 462,000
Community Initiatives Fund	531,600	443,000
Investment in 211 Saskatchewan (note 3)	150,000	150,000
Summer Success	50,000	50,000
	\$ 1,193,600	\$ 1,105,000
Stabilization reserve (note 1(j))	1,136,774	506,139
	\$ 2,330,374	\$ 1,611,139

(i) United Way has agreed to provide up to \$462,000 between April 1, 2021 and March 31, 2022 of grant funding to Saskatoon Crisis Intervention Service ("SCIS"). This will allow SCIS to continue to provide services under the Journey Home Program where homeless individuals with acute needs will be housed or re-housed utilizing the Housing First Model.

(ii) United Way has agreed to provide up to \$531,600 between April 1, 2021 and March 31, 2022 of Community Initiatives Fund grant funding. The focus of United Way of Saskatoon and Area Community Initiatives Fund is intended to support other non-profit organizations in Saskatoon & Area to develop and execute programs and services aligned with United Way's Community Investment strategy.

UNITED WAY OF SASKATOON AND AREA

Notes to the Financial Statements

Year ended March 31, 2021

15. Impact of COVID-19:

In March 2020, the COVID-19 outbreak was declared a pandemic by the World Health Organization. This has resulted in the Canadian and Provincial governments enacting emergency measures to combat the spread of the virus. The current challenging economic climate may lead to adverse changes in cash flows, working capital levels and/or debt balances, which may also have a direct impact on the operating results and financial position of United Way in the future.

As at March 31, 2021, United Way has determined that COVID-19 has had no impact on its significant accounting policies, contracts or lease agreements, and the assessment of provisions and contingent liabilities. United Way continues to manage liquidity risk by forecasting and assessing cash flow requirements on an ongoing basis. As at March 31, 2021, United Way continues to meet its contractual obligations within normal payment terms and United Way's exposure to credit risk remains largely unchanged.

Schedule 1**UNITED WAY OF SASKATOON AND AREA****Schedule of Community Services and Initiatives**

Year ended March 31, 2021, with comparative information for 2020

	2021	2020
Journey Home	\$ 462,000	\$ 462,000
COVID-19 Local Love Response Fund grants to third parties	129,865	-
Salaries and benefits	128,291	123,380
211 Saskatchewan (note 3)	76,324	132,522
Wicihitowin Indigenous Engagement Conference	73,825	289,764
Saskatoon Survivors' Circle projects	53,592	-
United Way of Canada - membership	34,096	36,531
Occupancy	15,883	1,517
Community building initiatives	9,516	66,919
Meetings and travel	2,168	6,185
Professional development and recruitment	200	613
Summer Success Literacy Program	-	44,774
	985,760	1,164,205
Allocation of operating expenses (schedule 3)	212,602	213,268
	\$ 1,198,362	\$ 1,377,473

Schedule 2**UNITED WAY OF SASKATOON AND AREA****Schedule of Fundraising Expenses**

Year ended March 31, 2021, with comparative information for 2020

	2021	2020
Salaries and benefits	\$ 443,559	\$ 488,961
Service charges	38,964	41,208
Promotion, public relations and special events	31,119	92,087
Occupancy	6,344	5,596
Professional fees	5,449	4,472
Meetings and travel	5,057	12,708
Office equipment and supplies	1,793	1,958
Professional development and recruitment	33	490
	532,318	647,480
Allocation of operating expenses (schedule 3)	520,507	522,140
	\$ 1,052,825	\$ 1,169,620

Schedule 3**UNITED WAY OF SASKATOON AND AREA****Schedule of Operating Expenses**

Year ended March 31, 2021, with comparative information for 2020

	2021	2020
Salaries and benefits	\$ 516,863	\$ 458,194
Occupancy	105,084	121,329
Professional fees	67,193	66,356
Office equipment and supplies	20,782	23,425
Amortization	13,274	12,971
Service charges	4,523	4,410
Meetings and travel	2,418	7,258
Professional development and recruitment	1,958	3,316
Board and governance	1,014	2,215
Transformation strategy	-	35,934
Total operating expenses before allocation	733,109	735,408
Allocation to fundraising expenses (schedule 2)	(520,507)	(522,140)
Allocation to community services and initiatives (schedule 1)	(212,602)	(213,268)
	\$ -	\$ -

ACTS OF LOCAL LOVE



ENCOURAGE OTHERS

You can show your local love by using your voice, getting informed, and educating your friends, family and co-workers about the growing needs in our community.



VOLUNTEER

Whether you are passionate about improving social conditions or are new to the community and looking for an opportunity to connect, you can show local love by giving your time and getting involved.



DONATE

By donating to United Way, you move families and individuals out of poverty into healthy and sustainable situations; you create opportunities for participation in community initiatives; and you provide children and youth with the means to become successful young adults.

Your support makes everything possible.



United Way
Saskatoon & Area

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