Reminder E-mails – Early Bird Draw

To: The Employees of **[ORGANIZATION NAME]**

From: **[Employee Campaign Chair/Leadership Coordinator]**

Re: 2022 United Way Campaign

Dear **[EMPLOYEE NAME],**

Our 2022 United Way campaign is off to a great start! By supporting United Way, we can change the lives of thousands of local community members who have complex needs and experience multiple

Today, I wanted to remind you about our Early Bird Draw. If you haven't made your pledge yet, I encourage you to do so soon! The deadline to enter is **[EARLY BIRD DEADLINE]**.

If you donate now, you’ll be entered to win:

**[\*\*FILL IN PRIZE DETAILS HERE\*\*]**

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**[\*\*FILL IN PRIZE DETAILS HERE\*\*]**

These are great prizes, but the best reward is knowing that your generosity has provided essential services and programming to vulnerable individuals and families in our community.

Giving to United Way is easy and will take you less than two minutes. Please make your decision to give by **[“filling out your pledge form” <OR IF USING UNITEDWAY@WORK “click your personalized donation link”]** before time runs out.

To learn more about the impact United Way is having on our community, please visit [unitedwaysaskatoon.ca](https://unitedwaysaskatoon.ca/).

Your support will help tackle issues facing our community — one act of local love at a time.

Good luck in the early bird draw!

Thank you.

**[Employee Campaign Chair/Leadership Coordinator]**