



CANADIAN LABOUR CONGRESS
CONGRÈS DU TRAVAIL DU CANADA

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July 19, 2023

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Dear Friends and Allies:

Re: 2023 United Way Centraide Campaign

I am pleased to once again endorse the United Way Centraide (UWC) campaign for 2023.

The Canadian Labour Congress has a long and proud history working with the UWC Movement to build strong, resilient communities. Over the last few years, the global health crisis has brought to the forefront long-standing social and economic inequities in our communities. Seniors, children and youth, people living with disabilities, newcomers, and Indigenous, racialized, and low-income people were all disproportionately impacted by the COVID-19 pandemic and its associated challenges. Our support is critical to help care for the most vulnerable in our communities.

The United Way Centraide annual campaign plays an essential role in bringing together the financial and human resources of our two movements to provide the foundation for community initiatives. Their work focuses on three key areas: Helping Kids Be All They Can Be; Building Strong and Healthy Communities; and Moving People from Poverty to Possibility. These are issues that are important to all of us. As the United Way Centraide Movement continues its focus on community impact through identifying and addressing the root causes of social problems, as well as building on its commitment to strengthening its role in public policy, I look forward to deepening our partnership and work together.

Working people continue to be the backbone of local UWCs across Canada. Every year, we see workers stepping forward to keep their communities strong. I know you will do so again this year.

Let's continue our work with UWC during and beyond the 2023 campaign through gifts of time, energy and money.

In solidarity,

Bea Bruske
President

cc. Lily Chang, CLC Secretary-Treasurer
Sharon Lupton, National Director, Labour Programs and Services
United Way Labour Staff Reps
CLC Staff

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