



August 30, 2023

Dear Friends,

Re: Support for Saskatchewan's United Way

Working people from all communities play a vital role in the United Way's annual campaign. The success of the campaign has been a point of pride for working people throughout Saskatchewan for many years.

The United Way's mission to improve lives and build community by engaging individuals and mobilizing collective action has become more important to our communities than ever. This focus makes working people's partnership with the United Way even more natural, providing opportunities for us to work closer with an organization working for lasting social change.

Working people have long held a leadership role in pushing for social justice; in the United Way, we have a partner with a common principle: what we desire for ourselves, we desire for all. When we support the United Way, we are making a direct investment in our communities, an investment in our children, our families, and our neighbourhoods. Few others could maximize the impact of our investments quite like the United Way.

Like our organizations, the United Way recognizes the best way to help people is to focus on the root cause of the serious issues facing our communities. It takes the whole community working together to pull it off, and through our partnership, working people have an important role to play.

I would like to take this opportunity to encourage all working people and our unions to support the local United Way at:

Regina: www.unitedwayregina.ca / 306-757-5671

Saskatoon: www.unitedwaysaskatoon.ca / 306-975-7700

Estevan: <https://unitedwayestevan.com> / 306-634-7375

The funds raised during its annual campaign are invested in our communities and help to create success stories of which we can all be proud of. The strength of our movement lies in our ability to work collectively to foster change. I encourage you to utilize that strength and to do your part to ensure the success of your local United Way annual campaign.

In Solidarity,

A handwritten signature in black ink, appearing to read 'Lori Johb'.

Lori Johb
President
Saskatchewan Federation of Labour