



2023 UNITED WAY  
**LEADERSHIP  
GIVING  
PROGRAM**



**Who are United  
Way Leaders?**

United Way Leaders are people like you who generously invest between \$1,200 and \$9,999 into our community through United Way each year. Thank you for being a Leader.

United Way does the research, makes the connections, builds the partnerships, and works with frontline agencies to find solutions to some of our communities' most pressing challenges, so that you know we invest your money where it has the potential to make the greatest impact. Thank you for trusting us to show your leadership is making a difference in our community.

Lasting and positive change is possible, and our community is at its best when everyone can reach their full potential. Together, we can create a community that is better and safer for everyone.



“ United Way Saskatoon and Area workplace campaigns are a unique way for teams to learn about their community, create meaningful change and have fun together. They really prove that true impact is created when people work together for a common goal. And every workplace approaches their campaign differently. Some are truly creative and hearing these stories is part of the reason I continue to be on the Campaign Cabinet. United Way makes it easy to get involved, and, as our province grows and flourishes, it’s important to make sure we share that success with everyone who lives here. United Way is an excellent way to do that.”

**Mike Staines**

Chair, 2023 Annual Fundraising Cabinet  
PCL

**Increasing costs impact everyone  
but not everyone is impacted equally.**



“ United Way of Saskatoon and Area has nearly 65 years of experience in supporting our community, and has met changing needs with new solutions. I support United Way because the organization connects people from all walks of life and is a catalyst for positive change. Numerous critical frontline agencies get stable, operational funding from United Way, and that’s unique. Their transparency and deep knowledge of the challenges in our community give me confidence my donation will be invested wisely.”

**Darla Deguire**

Board Chair, 2023 United Way of Saskatoon & Area  
Board of Directors  
Cedar+Sage Boutique Retreats





# Focus Areas of Investment

- United Way **helps kids be all that they can be** by focusing on a child's preparation for kindergarten, achievement of grade level reading and a confident journey toward independence.
- United Way **builds strong communities** by supporting positive mental health initiatives, creating a barrier free path to services, and connecting people to their community.
- United Way **moves people from poverty to possibility** by ensuring basic human needs are met, individuals attain stable housing and families have a safe place to call home.

# Thank You.

Your leadership means kids have opportunities to be all they can be. It means our community is stronger and safer because of your generosity. And your gift means we continue to move people from poverty to possibility. It's not only the right thing to do - it makes life better for everyone in our community. Thank you.

In 2022, 606 Leadership donors contributed a total of \$1,126,590.

**100%** of donations to United Way Saskatoon and Area stay in our community because we know our community is strongest and at its best when everyone has the opportunity to thrive.



“ With the help of labour partners and union members, United Way of Saskatoon and Area is able to collect and allocate funds to many, much-needed organizations. Donating to United Way allows me to give back to my community, and assist individuals and families with the greatest need. It helps to create a positive change in many lives, and gives advantage to those with previous disadvantages.”

**Kimberly Brace**

United Steelworkers Local 7689

# Leadership Giving Levels

### Major Giving Levels

### Leadership Giving Levels

|                         |                     |        |                   |
|-------------------------|---------------------|--------|-------------------|
| Visionaries             | \$100,000 and above | Gold   | \$5,000 - \$9,999 |
| Philanthropist's Circle | \$25,000 - \$99,999 | Silver | \$2,500 - \$4,999 |
| Platinum                | \$10,000 - \$24,999 | Bronze | \$1,200 - \$2,499 |

# Major Donors

Major Donors generously give \$10,000 or more to help find lasting solutions that address the diverse and complex needs of our community.

Thank you to all our 2022 Major Donors.

## Visionaries (\$100,000+)

Gordon & Jill Rawlinson

## Philanthropist's Circle (\$25,000 - \$99,999)

Noralee & Sean Bradley

Alain Gaucher

Tim & Bonnie Gitzel & Family

Three Anonymous Donors

## Platinum (\$10,000 - \$24,999)

Fern & Jennifer Boutin & Family

Don & Caroline Gorsalitz

John WH Green

Bonnie Guillou

Cathy & Keith Martell

Robert Pekush & Shannon Senecal

Sean Quinn & Carolyn Brooks-Quinn

Heather & Sean Ryan

Claire & Mike Staines

The Wheaton Family

Kurt Wintermute

Three Anonymous Donors



# 2022 Leaders

## Gold (\$5,000 - \$9,999)

Daphne Arnason & Leo

Bourassa

Rod & Kellie Bell

Anne Blakeney

Randy Chapman

Kelly Davey

Brenda Dean

Gillian & Brennon Dulle

David Edney

Annette Epp & James Flath

Jerry & Tina Grandey

Ron & Merle Hicks

Janet Hill & David Palmer

Doug & Kim Hodson

Andrea & Thomas Howe

Jim & Simone Kerby

Tanya & Marlow Knight

Candace Laing

Mark Lane & Brynn Boback-Lane

Brian Mark & Roxanne Frey

Keitha McClocklin

Cyprian & Vanessa Enweani

Chantelle Ollivier

Quinton & Leslie Osatchuk

Shaunt & Diane Parthev

Lea & Dan Pennock

Peter WB & Wanda L Phillips

Herb & Madeleine Pinder

Owen Regier

Chris Reynolds

Daryl & Leah Schatz

Basil & Cheryl Waslen

Clint & Tricia Weiland

Kevin & Gail Wilson

Six Anonymous Donors

## Silver (\$2,500 - \$4,999)

Todd Antill

Arnie & Jan Arnott

Cam & Veronica Baker

Ryan & Sarah Ball

Trevor & Dawn Bell

Adam & Erin Bokshowan

Dale & Rose Botting

Shannon Busse

Dr. Peter Butt & Louise B. Halfe

Silver cont.

Lewis Cluett

Tracey Davis

Mark de Jong

Todd & Sharon Denzin

Duane DeRosier

Orlo & Karen Drewitz

William & Suzanne Dust

Shane & Andrea Elian

Dave Eyolfson & Jay Kost

Angela Giroux

Audrey Hall

Susan & Ryan Hallman

Michael & Jane Harington

Bruce Harrison

Christine Haynes

Trina Heal

Jeff & Kelley Henkelman

Gord & Lisa Hiebert

Jenny Hoffman & Robert Paul

Pat & Sally Horel

Darryl Horn

Tanya & Dan Hudson

George Jeerakathil & Tanya

Veeman

Rob B. Kelln

Dr. D.James & Anita Kerr

Sheila & Duane Koch

C Kosokowsky

Doretha & Bob Kowalishin

Matthew & Heather Ksyaniuk

Philippe Lamarche

Shan Landry

C. Ryan Lepage

Byron & Tricia Mack

Rob Martell

Sherry Mountain

Lance & Dawn Mueller

Lance Noble

Dwayne Palchewich

Randy Pangborn & Susan

Milburn

David Pochylko

Brian & Rosemary Scherman

John Senior

Heidi & Dave Shockey

Fern Stockdale & Kelly Winder

Emmanuel & Jolene Strang

Brian & Bonnie Taylor

Nathalie Ruel & Neil Turcotte

Tony Van Burgsteden

Scott & Susan Verity

Lawrence Verokosky

Silver cont.

Jason & Sheila Watt

David & Mary Jane Waugh

Mike & Laura Welch

Randy Rooke & Sheila Whelan

Shauna Wilkinson

Twenty Two Anonymous

Donors

**Bronze (\$1,200 - \$2,499)**

Bruce & Melanie Acton

Mason B. Adams

Sean Adolph

Sarah Alford

Sharon Alford

Pat & Mary Jean Allen

Maureen Anderson

Aaron Archer

Lindsay Arnott

J & H Arntsen

Quentin Attwater

Don & Donna Bailey

Russ Bainbridge

Joan & Bob Baker

Darrell Baldhead

Frank Baldry

Melissa Ballantyne

Banman Family

CeCe Baptiste

Tracy & Dan Bardi

Jason & April Barlow

Ken Bartsch

Tanner Bates

Merry & Don Beazely

Carissa Behnke

William & Kathleen Bender

Sheri R Benson

Berg Family

Patrick & Karen Bergemann

Bruce & Barb Berscheid

Uddhav & Sunanda Bhalerao

Gayna Birns

Scott Bishop

Brad & Juanita Blixt

Curtis Blixt

Blush Family

Justin & Ashley Boehm

Nevine Booth

Tyler Bradbury

Michael & Leah Brannen

Maeghan Briggs

Shelley & Murray Brown

Cailen Brust

Bronze cont.

Jeff Burrows

Serina Calfas

Brent Card

L A Charlton

Roy & Shannon Chernoff

Grant Cheston

Mark Chovan & Tanya Bell

Charlie Clark

Sean Cocks

Cheryl & Garry Coleman

Carla & Kevin Colleaux

Joanne Conan

Patricia & Darrell Corkal

Kenneth Coutu & Penelope

Stalker

Gerry & Pierrette Cowie

Andrea Cowie

Janice Craig

Joy Crawford & Ted Ristau

Lincoln Crooks

Douglas Curliss

Jon & Jen Davis

Darla Deguire

Joe Delaine

Miranda & Aaron Delorme

Shelley Dent

Dave Derksen

Devon Dewald

John Didychuk & Marni

Ollenberger

Aaron & Lindsey Dillman

Ken Doerksen

Mary Donlevy-Konkin & Doug

Konkin

Jayden Dooley

Cathi Douglas

E. J. Dueck

Mark Dunleavy

Tanya Dunn-Pierce & Tim

Pierce

Lisa & Ben Dunville

Erin Eccleston

Ken Eng

David & Rhea Engdahl

Barry Esford

Marlan Evans

Shawn & Linda Exner

Bob & Marlene Fawcett

Cheryl Feader

Mary Fidler

Rita Field

Lucia Figueiredo

Bronze cont.

Tom Fletcher

Colleen Ford

Karina Forster

Douglas Forsyth

Barry & Giselle Frank

Joanne Franko

Les Frehlich

Terry Friske

Robert & Crystal Frost-Hinz

Fay & Neil Gabrielson

Shaun Gardner

Anne Gent

Sarina Gersher & Aaron Gaudet

Clint Gifford & Angie

Cullingworth

Pam Gillies & Paul Murphy

Rob Gilmour

Renee Glushyk

Phyllis Goertz

Jean & Hugh Goldie

Tracy & Greg Goodheart

Michael & Gaylene Gorniak

Rhonda & Brent Gough

Margaret Woloshyn

Jolene & Kelly Gress

AM Grzesina

Vishal & Deepika Gupta

Arla A.L. Gustafson

Aaron Haight

Jonathan Hall

Gerry, Mary, Erica Halvorson

Erin Hamel

Spencer Hamoline

Liz Harrison & Bob Lucas

Cathy Hartsook

Mike Hassett

Jamie Hawker

Kylee Hawkins

Cheryl & Ron Healey

Vanessa Heilman

Brian & Jaclyn Heinrichs

Hanif Hemani

Gabriel Hennings

Jeff Hepp

Andreas Herrmann

Sharla Herrod

Myrna Hewitt & Bill Davies

Shelley Hoath & Johnny

Marciniuk

Ken & Janice Hobbs

Marc & Angela Hoffort

Dan Holmes

On my team, we are all about ease, consistency and trustworthiness! Among other things, people hire us for our expertise. These are some of the same reasons that I donate to the United Way on an ongoing basis. They do the research so that I don't have to and they have a transparent, easy and accessible process that I can count on. There is diversity in the dollars that I donate and I appreciate the broad impact that they have on multiple charities spread throughout the city I live in. I also feel a strong commitment to being a good citizen and doing what I can do support those less fortunate than me. I'm happy to have a small part in making our community better for everyone."

**John Green**

Senior Investment Advisor,  
TD Wealth Private Investment Advice



Bronze cont.

Brian Holonics

Natalie Holonics

Ken Holstein

Adam Holtzman

Kenneth Howland & Marcia Clark

John Howland

Dustin Hudson

Brailyn Johnsgaard

Jill Johnson

Bob Kasian

Nilesh Kavia

Armand & Karla Kazmiruk

Greg & Rhonda Keller

Shannon & Dailene Kells

Holly Kemp

Doug Kielo & Family

Fred & Linda Klassen

Heather J. Kleiner & the late  
John W.

Holly Ann Knott & Jim Spinney

Naida Kornuta

Collin Kowalchuk

Cory Kraft

Jim & Sheila Krueger

Julie Kryzanowski & Mark Dittmer

Lynne Lacroix

Drew Lafond

Joey & Tracey Lafrance

Tim J. Lalach

Cornelia Laliberte

Frank & Michelle Lang

Dr. & Mrs. Dennis T Lanigan

U Lanke

Berwyn & Brenda Larson

James Lawson

David & Natal Laycock

Sarah Le

Tim & Jodi Ledding

Jeff Lee & Annemarie

Cherneskey

Jennifer Lee

Kara Leftley

Michael D Leganchuk

Mary Leggett

Katy Lepage

Jamie Lesperance

Brent Lewis

Amanda Lindberg

Shannon & Jeff Lindsay

David Loken

Sue & Larry Long

Matt Longley



Bronze cont.

Helen Lowry

Kristen MacDonald

Dolly MacIntosh

Peter MacMahon

Shelley R Madsen

Janice Mann

Arlene Manson

Brad & Samantha Marcoux

Gerald Mark

Sophia Mark

Breanne Martin

Kevin Martin

Kim & Kevin Marushak

Scott & Meagan Masson

Brent Matkowski

Riley McCallum

Mandy McFall

Tim & Allie McMillan

Joel McNair

Myra Potter & Paul Meinema

Shannon Metivier

Christine Miller

Bob & Rita Mirwald

Liam & Joella Mooney

Keith C. Moore

Kelley Moore & Lenore Swystun

Jean Morrison

Roxanne Mudrewich

Al & Di Mulhall

Kelsey & Joanna Muma

Todd Murdock

Dan & Lynette Murza

Victoria Neufeldt

Scott Newell

Heather Newell

Curt Nicholls

Brad & Angie North

Lisa O'Keeffe

Methodius Okrainetz

Paul Olfert

Paul & Cody Olszynski

Michelle J. Ouellette

David Patola

Shannon & Barclay Patterson

Mr. Heath Wayne Peterson

Kenton Peterson

Matt Petryk

Lee Phillips

Nicole Phippard

Dalton Plessl

Ken Pontikes & Darlene Bessey

Erica Povhe

Bronze cont.

Justin & Nicole Powlowski

Erick & Rebecca Preciado

Alan & Karen Priel

Jason Prokopchuk

Dirk Rietdijk

Bruce & Lori Robinson

Ryan & Shannon Rogal

Mervin Roncin

Lorne & Cora Roslinski

Alan & Edda Ryan

Heather Ryan

Dustin & Meghan Sabiston

Jill & James Salamon

Asit & Ila Sarkar

Ryan & Julie Schappert

Michelle Scheller

Irene Schmeiser

Dr. Ralph & Marg Schneider

Donald Sealey

Nishell Selinger

Harvey & Pat Senecal

Darcy Shand

Bill & Laurie Shaw

Dean & Susan Shaw

M Sinclair

Janice Gingell & Barry Singer

Anna Singer

Alexandra Sklapsky

Pam Skotnitsky

Rob Smalcel

R. Shawn Smith

Cody & Jodi Smith

Erin Smith & Allan O'Byrne

Dave Sosulski

Jeanna South

Derek & Lisa Sparks

Lee Spray

Melanie Stare

Cheryl A. Starnes

Rob Staudinger

Peter Steckhan

Hilary & Jay Stevens

Gord Stewart & Maria Styacko

Aaron Storos

Richard Strayer

Elan Strueby

John & Melissa Sundquist

Carey & Tara Tait

Tyler Tanasichuk

Kimberley Tang & Glen Carson

Peter E. Taylor

Traci Teichgrab

Bronze cont.

Donna Thiessen

Brett Thiessen

Lorna & Greg Thompson

Brad & Elaine Thorimbert

Waldemar Tim

Aaron Turtle

Patricia Ulan

Krissie & Andrew Urmson

Dr. Tanya Van Der Pryt

Anastasia VanderMost

Jason Vermette

Jeff Wagner

Ross Wallster

Karen Walsh

Neil & Laura Weber

Amber Weckworth

Anna Weegar

Lee & Amber Weisgerber

Shannon Williams

Christine & Patrick Wilmut

Carolyn Wilson

Tom Wolf & Heather Norquay

Cory Wolfe

Mark & Barb Wouters

Penny Yeager

Stephen Zaluski

Zane Zemluk

Kyle & Christine Zielke

Brad & Johanna Zimmer

Colleen Zuk

Jeff & Jocelyn Zurakowski

One Hundred and Fifty One

Anonymous Donors





# Corporate Leadership List

Corporate Leaders show their support to the community through United Way, resulting in shared values with their employees. The following organizations reported five or more Leadership Giving donors in 2022.

|                                      |    |                                  |     |
|--------------------------------------|----|----------------------------------|-----|
| Affinity Credit Union                |    | Government of Saskatchewan       |     |
| UFCW Local 1400                      | 6  | SGEU                             | 5   |
| BHP Canada Inc.                      | 5  | KPMG LLP                         | 8   |
| BMO Bank of Montreal                 | 8  | Microchip                        | 7   |
| Cameco Corporation                   |    | MLT Aikins LLP                   | 25  |
| USW Local 8914                       | 35 | MNP LLP                          | 10  |
| City of Saskatoon                    |    | Nutrien                          |     |
| CUPE Locals 47, 59, 859, 2669, IBEW, |    | USW Locals 7458,7689,189,7552    | 185 |
| Local 319, ATU Local 615, IATSE      |    | PCL Construction Management Inc. | 10  |
| Local 300,IAFF Local 80, SCMMA,      |    | Saskatchewan Health Authority    |     |
| ESA, SPA, SPEOA                      | 17 | SEIU, SUN, HSAS                  | 11  |
| Costco                               | 5  | United Way of Saskatoon & Area   | 6   |
| Deloitte                             | 5  | University of Saskatchewan       |     |
| Federated Co-operatives Limited      |    | CUPE Locals 3287, 1975/UFSA/STM  |     |
| UFCW Local 649                       | 38 | Faculty Union                    | 7   |
| Government of Canada                 |    | Virtus Group                     | 6   |
| PSAC, PIPSC                          | 47 |                                  |     |

# Ways to Give

Many United Way of Saskatoon and Area Leaders make personal donations or make use of the payroll deduction option through their employers, but there are other ways to be a community Leader.

## **DONATIONS OF LISTED SECURITIES**

Take advantage of greater tax saving opportunities while creating positive change in our community.

By donating publicly traded shares to United Way, you will not pay any capital gains tax normally associated with such a disposition. You will receive a tax receipt for the full value of the shares but are not taxed on any gain. Donors of securities therefore do not need to take any capital gain into income.



## THE TOMORROW FUND

By making a gift to The Tomorrow Fund, a donor can ensure a gift will continue in perpetuity. The gift is invested wisely, professionally managed, and indexed into inflation to ensure the real value of the capital is maintained. The annual income generated in excess of the amount capitalized for inflation is used by United Way to support innovative and effective community programs.

## PLANNED GIVING OPTIONS

A Planned Gift is a personal matter – a thoughtful commitment to the future. Many donors are interested in making sure their support continues after they are no longer making an annual contribution. Planned gifts are often made from assets accumulated with care over many years.

United Way of Saskatoon and Area is able to help you achieve your charitable objectives. You may be surprised at how simple it is to make a substantial gift with flexible giving options such as:

- A bequest in your will;
- A gift of life insurance;
- A gift of cash, securities, or property;
- A gift in the form of residual interest;
- A commemorative gift

# Charitable tax credits in Saskatchewan

## WHILE YOUR DONATION IS HELPING OTHERS, LET THE TAX SAVINGS HELP YOU...

- Donations to charity are deducted directly from your taxes in the form of a credit applied against taxes payable.
- This charitable tax credit reduces the amount of federal and provincial tax you may pay in the according year.
- Regardless of personal income, donations of equal size are credited equally.
- The system rewards extra giving; the more you donate, the larger your tax credit.

**YOUR GIFT****YOUR COMBINED PROVINCIAL  
& FEDERAL TAX SAVINGS****ACTUAL COST  
TO YOU****BRONZE** - \$1,200

\$486

\$714

**SILVER** - \$2,500

\$1,052

\$1,448

**GOLD** - \$5,000

\$2,139

\$2,861

**PLATINUM** - \$10,000

\$4,314

\$5,683

**PHILANTHROPIST'S CIRCLE** - \$25,000

\$10,839

\$14,161

**VISIONARIES** - \$100,000

\$43,464

\$56,536

# UNITED WAY OF SASKATOON & AREA'S

mission is to improve lives and build community  
by engaging individuals and mobilizing collective action.

Charitable Business # 11927 6509 RR0001



**United Way**  
Saskatoon & Area

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