



**2024 UNITED WAY  
LEADERSHIP  
GIVING  
PROGRAM**

**Who are United  
Way Leaders?**

United Way Leaders are people like you who generously invest between \$1,200 and \$9,999 into our community through United Way each year. Thank you for being a Leader.

United Way does the research, makes the connections, builds the partnerships, and works with frontline agencies to find solutions to some of our communities' most pressing challenges, so that you know we invest your money where it has the potential to make the greatest impact. Thank you for trusting us to show your leadership is making a difference in our community.

Lasting and positive change is possible, and our community is at its best when everyone can reach their full potential. Together, we can create a community that is better and safer for everyone.

**Increasing costs impact everyone  
but not everyone is impacted equally.**





“ United Way Saskatoon and Area workplace campaigns are a unique way for teams to learn about their community, create meaningful change and have fun together. They really prove that true impact is created when people work together for a common goal. And every workplace approaches their campaign differently. Some are truly creative and hearing these stories is part of the reason I continue to be on the Campaign Cabinet. United Way makes it easy to get involved, and, as our province grows and flourishes, it’s important to make sure we share that success with everyone who lives here. United Way is an excellent way to do that.”

**Mike Staines**

Chair, 2024 Annual Fundraising Cabinet  
PCL

# Focus Areas of Investment



- United Way **helps kids be all that they can be** by focusing on a child's preparation for kindergarten, achievement of grade level reading and a confident journey toward independence.
- United Way **builds strong communities** by supporting positive mental health initiatives, creating a barrier free path to services, and connecting people to their community.
- United Way **moves people from poverty to possibility** by ensuring basic human needs are met, individuals attain stable housing and families have a safe place to call home.

# Leadership Giving Levels

Major Giving Levels		Leadership Giving Levels	
Visionaries	\$100,000 and above	Gold	\$5,000 - \$9,999
Philanthropist's Circle	\$25,000 - \$99,999	Silver	\$2,500 - \$4,999
Platinum	\$10,000 - \$24,999	Bronze	\$1,200 - \$2,499

“ United Way Saskatoon and Area has nearly 65 years of experience in supporting our community, and has met changing needs with new solutions. I support United Way because the organization connects people from all walks of life and is a catalyst for positive change. Numerous critical frontline agencies get stable, operational funding from United Way, and that’s unique. Their transparency and deep knowledge of the challenges in our community give me confidence my donation will be invested wisely.”

**Darla Deguire**

Past Board Chair,  
Board of Directors,  
United Way Saskatoon & Area



**Thank You.**

Your leadership means kids have opportunities to be all they can be. It means our community is stronger and safer because of your generosity. And your gift means we continue to move people from poverty to possibility. It's not only the right thing to do - it makes life better for everyone in our community. Thank you.

In 2023, 499 Leadership donors contributed a total of \$1,499,501.

**100%** of donations to United Way Saskatoon and Area stay in our community because we know our community is strongest and at its best when everyone has the opportunity to thrive.

# Major Donors

Major Donors generously give \$10,000 or more to help find lasting solutions that address the diverse and complex needs of our community.

Thank you to all our 2023 Major Donors.

## Visionaries (\$100,000+)

Gordon & Jill Rawlinson

## Philanthropist's Circle (\$25,000 - \$99,999)

Noralee & Sean Bradley

Alain Gaucher

Cathy & Keith Martell

The Wheaton Family

One Anonymous Donor

## Platinum (\$10,000 - \$24,999)

Beth Bilson

Anne Blakeney

Fern & Jennifer Boutin & Family

John WH Green

Bonnie Guillou

Randy Pangborn & Susan Milburn

Quinton & Leslie Osatchuk

Sean Quinn &

Carolyn Brooks-Quinn

Robert Pekush &

Shannon Senecal

Claire & Mike Staines

Kurt Wintermute

Two Anonymous Donors



# 2023 Leaders

## Gold (\$5,000 - \$9,999)

Rod & Kellie Bell

Daphne Arnason &

Leo Bourassa

Randy Chapman

Kelly Davey

Brenda Dean

Cyprian & Vanessa Enweani

Annette Epp & James Flath

Brian Mark & Roxanne Frey

Jerry & Tina Grandey

Ron & Merle Hicks

Doug & Kim Hodson

Andrea & Thomas Howe

Jim & Simone Kerby

Bob & Rita Mirwald

Chantelle Ollivier

Janet Hill & David Palmer

Shaunt & Diane Parthev

Lea & Dan Pennock

Chris Reynolds

Daryl & Leah Schatz

Marjorie Smith

Brian & Bonnie Taylor

Scott & Susan Verity

Basil & Cheryl Waslen

Clint & Tricia Weiland

Fern Stockdale & Kelly Winder

Eight Anonymous Donors

## Silver (\$2,500 - \$4,999)

Todd Antill

Arnie & Jan Arnott

Cam & Veronica Baker

Patrick & Karen Bergermann

Adam & Erin Bokshowan

Dale & Rose Botting

Tony Van Burgsteden

Shannon Busse

Kenneth Howland &

Marcia Clark

Silver cont.

Lewis Cluett

Tracey Davis

Duane DeRosier

Ken Doerksen

William & Suzanne Dust

Shane & Andrea Elian

Dr. Peter Butt &

Louise B. Halfe

Susan & Ryan Hallman

Michael & Jane Harington

Bruce Harrison

Mike Hassett

Christine Haynes

Trina Heal

Jeff & Kelley Henkelman

Gord & Lisa Hiebert

Darryl Horn

Tanya & Dan Hudson

Beth & Dennis Johnson

Mark de Jong

Rob B. Kelln

Tanya & Marlow Knight

Sheila & Duane Koch

Cynthia Kosokowsky

Doretha & Bob Kowalishin

Matthew & Heather Ksyuniuk

C. Ryan Lepage

Kristen MacDonald

Byron & Tricia Mack

Rob Martell

Breanne Martin

Brent Matkowski

Keitha McClocklin

Dwayne Palchewich

Peter WB & Wanda L Phillips

David Pochylko

Alan & Edda Ryan

Asit & Ila Sarkar

Gerald & Sharon Scherman

Brian & Rosemary Scherman

John Senior

Emmanuel & Jolene Strang

Elan Strueby

Nathalie Ruel & Neil Turcotte

Silver cont.

George Jeerakathil &

Tanya Veeman

Lawrence Verokosky

Mike & Laura Welch

Randy Rooke & Sheila Whelan

Shauna Wilkinson

Kevin & Gail Wilson

Twenty Six

Anonymous Donors

**Bronze (\$1,200 - \$2,499)**

Mason B. Adams

Sarah Alford

Pat & Mary Jean Allen

Maureen Anderson

Aaron Archer

Lindsay Arnott

J & H Arntsen

Russ Bainbridge

Joan & Bob Baker

Darrell Baldhead

Frank Baldry

Tracy & Scott Banda

CeCe Baptiste

Tracy Bardi

Brooks Barks

Jason & April Barlow

Merry & Don Beazely

Scott T. Bell

William & Kathleen Bender

Sheri R Benson

Bruce & Barbara Berscheid

Ken Pontikes & Darlene Bessey

Gurpreet & Anita Bhatia

Blush Family

Justin & Ashley Boehm

Nevine Booth

C Boschman

Ian & Amanda Brooks

Shelley & Murray Brown

Cailen Brust

The Bull Family

Brent Card

Bronze cont.

L A Charlton	Gerry & Pierrette Cowie	Cameron Domes	Ken Eng
Jeff Lee & Annemarie Cherneskey	Lincoln Crooks	Jayden Dooley	Shawn & Linda Exner
Roy & Shannon Chernoff	Douglas Curliss	Megan Douglas	Bob & Marlene Fawcett
Charlie Clark	Joseph Delaine	L. David Dube	Lucia Figueiredo
Sean Cocks	Miranda & Aaron Delorme	E. J. Dueck	Tom Fletcher
Carla & Kevin Colleaux	Shelley Dent	Mark Dunleavy	Colleen Ford
Joanne Conan	Dave Derksen	Dr. Holly Dunlop	Karina Forster
Patricia & Darrell Corkal	Aaron & Lindsey Dillman	John Howland	Barry & Giselle Frank
Cathy Coutu	Julie Kryzanowski & Mark Dittmer	Erin Eccleston	Les Frehlich
Edwin Covaci	Carl Doell	Jennifer Empey	Jonathan & Ruth Friesen
		Jason Vander Ende	Robert & Crystal Frost-Hinz

Bronze cont.

Shaun Gardner	Jonathan Hall	Ken & Janice Hobbs	Mike Kleiter
Crystal Genest	Gem Halvorson	Marc & Angela Hoffort	Mary Donlevy-Konkin & Doug Konkin
Renee Glushyk	Jamie Hawker	Natalie Holonics	Naida Kornuta
Phyllis Goertz	Carter Hawryluk	Marcia E. Jackson	Collin Kowalchuk
Jean & Hugh Goldie	Brian & Jaclyn Heinrichs	Rahul Joshi	Ryan Kroeker
Tracy & Greg Goodheart	Hanif Hemani	Bob Kasian	Jim & Sheila Krueger
Michael & Gaylene Gorniak	Brad Hemsley	Greg & Rhonda Keller	Lynne Lacroix
Rhonda & Brent Gough	M. Louise Henderson	Shannon & Dailene Kells	Tim J. Lalach
AM Grzesina	Jeff Hepp	Holly Kemp	Cornelia Laliberte
Darren Guenther	Brent Hiebert	Doug Kielo & Family	Shan Landry
Arla A.L. Gustafson	Shelley Hoath	Fred & Linda Klassen	



“ On my team, we are all about ease, consistency and trustworthiness! Among other things, people hire us for our expertise. These are some of the same reasons that I donate to United Way on an ongoing basis. They do the research so that I don’t have to and they have a transparent, easy and accessible process that I can count on. There is diversity in the dollars that I donate and I appreciate the broad impact that they have on multiple charities spread throughout the city I live in. I also feel a strong commitment to being a good citizen and doing what I can to support those less fortunate than me. I’m happy to have a small part in making our community better for everyone.”

**John Green**

Senior Investment Advisor,  
TD Wealth Private Investment Advice

Bronze cont.

Dr. Dennis &	Brent Lewis	Joel McNair	Todd Murdock
Mrs. Sharon Lanigan	Shannon & Jeff Lindsay	Myra Potter & Paul Meinema	Pam Gillies & Paul Murphy
U Lanke	Helen Lowry	Shannon Metivier	Dan & Lynette Murza
Berwyn & Brenda Larson	Arlene Manson	Bev Miazga	Victoria Neufeldt
David & Natal Laycock	Bradley Marcoux	Leah Michalak	Barb Neuman
Tim & Jodi Ledding	Sophia Mark	Christine Miller	Brad & Angie North
Kara Leftley	Kim & Kevin Marushak	Keith C. Moore	Erin Smith & Allan O'Byrne
The Leganchuks	Scott & Meagan Masson	Linda & Henry Moulin	Methodius Okrainetz
Mary Leggett	Riley McCallum	Chris Mryglod	Paul Olfert
Charles Lemieux	Tim & Allie McMillan	Roxanne Mudrewich	John Didychuk &
Jamie Lesperance	Mr. McMillan	Dianne Mulhall	Marni Ollenberger



Bronze cont.

Paul & Cody Olszynski	Jason Prokopchuk	Irene Schmeiser	Rob Smalcel
Stefanie & Felipe Orihuela	Brendan Reding	Gregory & Nicole Schmidt	Shawn Smith
Michelle J. Ouellette	Terri Reilly	Dr. Ralph & Marg Schneider	Dave Sosulski
David Patola	Regan Reineke	Robert Scott	Jeanna South
Phil Foster & Colleen Patterson	Dirk Rietdijk	Harvey & Pat Senecal	Derek & Lisa Sparks
Mr. Heath Wayne Peterson	Ryan & Shannon Rogal	Darcy Shand	Holly Ann Knott & Jim Spinney
Matt Petryk	Eleanore & Roy Romanow	Bill & Laurie Shaw	Kenneth Coutu &
Tanya Dunn-Pierce &	Heather Ryan	Dean & Susan Shaw	Penelope Stalker
Tim Pierce	Dustin & Meghan Sabiston	Janice Gingell & Barry Singer	Melanie Stare
Erica Povhe	Jill & James Salamon	Anna Singer	Cheryl A. Starnes
Alan & Karen Priel	Ryan & Julie Schappert	LeeAnne Skene	Rob Staudinger



" With the help of labour partners and union members, United Way of Saskatoon and Area is able to collect and allocate funds to many, much-needed organizations. Donating to United Way allows me to give back to my community, and assist individuals and families with the greatest need. It helps to create a positive change in many lives, and gives advantage to those with previous disadvantages."

**Kimberly Brace**

United Steelworkers Local 7689

Bronze cont.

Richard Strayer

Krissie & Andrew Urmson

David Watt

Colleen Zuk

Gord Stewart & Maria Styacko

Anastasia VanderMost

Anna Weegar

Jeff & Jocelyn Zurakowski

John & Melissa Sundquist

Jason Vermette

Lee & Amber Weisgerber

One Hundred And Twenty Five

Carey & Tara Tait

Shawn de Vries

Serina White

Anonymous Donors

Tyler Tanasichuk

Heather J. Kleiner &

Jill & Chris White

Traci Teichgrab

the late John W.

Patrick & Christine Wilmut

Greg & Lorna Thompson

Jeff Wagner

Kelly Wilson

Waldemar Tim

Ross Wallster

Margaret Woloshyn

Aaron Turtle

Karen Walsh

Stephen Zaluski

Patricia Ulan

Kathleen Watson

Kathy Ziglo

Wes & Diane Unger

Adam Watt

Brad & Johanna Zimmer





# Corporate Leadership List

Corporate Leaders show their support to the community through United Way, resulting in shared values with their employees. The following organizations reported five or more Leadership Giving donors in 2023.



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<b>BHP Canada Inc.</b>	8
<b>BMO Bank of Montreal</b>	7
<b>City of Saskatoon</b>	
CUPE Locals 47, 59, 859, 2669, IBEW, Local 319, ATU Local 615, IATSE Local 300, IAFF Local 80, SCMMA, ESA, SPA, SPEOA	13
<b>Costco</b>	6
<b>Enterprise Car Rental</b>	5
<b>Federated Co-operatives Limited</b>	
UFCW Local 649	29
<b>Government of Canada</b>	
PSAC, PIPSC	51

<b>Government of Saskatchewan</b>	
SGEU	6
<b>KPMG LLP</b>	6
<b>Microchip</b>	6
<b>MLT Aikins LLP</b>	22
<b>MNP LLP</b>	8
<b>Nutrien</b>	
USW Locals 7458, 7689, 189, 7552	116
<b>PCL Construction Management Inc.</b>	14
<b>Saskatchewan Health Authority</b>	
SEIU, SUN, HSAS	10
<b>University of Saskatchewan</b>	
CUPE Locals 3287, 1975/UFSA/STM Faculty Union	6

# Ways to Give

Many United Way of Saskatoon and Area Leaders make personal donations or make use of the payroll deduction option through their employers, but there are other ways to be a community Leader.

## **DONATIONS OF LISTED SECURITIES**

Take advantage of greater tax saving opportunities while creating positive change in our community.

By donating publicly traded shares to United Way, you will not pay any capital gains tax normally associated with such a disposition. You will receive a tax receipt for the full value of the shares but are not taxed on any gain. Donors of securities therefore do not need to take any capital gain into income.



## THE TOMORROW FUND

By making a gift to The Tomorrow Fund, a donor can ensure a gift will continue in perpetuity. The gift is invested wisely, professionally managed, and indexed into inflation to ensure the real value of the capital is maintained. The annual income generated in excess of the amount capitalized for inflation is used by United Way to support innovative and effective community programs.

## PLANNED GIVING OPTIONS

A Planned Gift is a personal matter – a thoughtful commitment to the future. Many donors are interested in making sure their support continues after they are no longer making an annual contribution. Planned gifts are often made from assets accumulated with care over many years.

United Way of Saskatoon and Area is able to help you achieve your charitable objectives. You may be surprised at how simple it is to make a substantial gift with flexible giving options such as:

- A bequest in your will;
- A gift of life insurance;
- A gift of cash, securities, or property;
- A gift in the form of residual interest;
- A commemorative gift

# Charitable tax credits in Saskatchewan

## WHILE YOUR DONATION IS HELPING OTHERS, LET THE TAX SAVINGS HELP YOU...

- Donations to charity are deducted directly from your taxes in the form of a credit applied against taxes payable.
- This charitable tax credit reduces the amount of federal and provincial tax you may pay in the according year.
- Regardless of personal income, donations of equal size are credited equally.
- The system rewards extra giving; the more you donate, the larger your tax credit.

YOUR GIFT	YOUR COMBINED PROVINCIAL & FEDERAL TAX SAVINGS	ACTUAL COST TO YOU
<b>BRONZE</b> - \$1,200	\$486	\$714
<b>SILVER</b> - \$2,500	\$1,052	\$1,448
<b>GOLD</b> - \$5,000	\$2,139	\$2,861
<b>PLATINUM</b> - \$10,000	\$4,314	\$5,686
<b>PHILANTHROPIST'S CIRCLE</b> - \$25,000	\$10,839	\$14,161
<b>VISIONARIES</b> - \$100,000	\$43,464	\$56,536

# UNITED WAY SASKATOON & AREA'S

mission is to improve lives and build community  
by engaging individuals and mobilizing collective action.

Charitable Business # 11927 6509 RR0001



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Saskatoon & Area

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