

2025 UNITED WAY

LEADERSHIP GIVING PROGRAM

Who are United Way Leaders?

United Way Leaders are people like you who generously invest between $1,200 and $9,999 into our community through United Way each year. Thank you for being a Leader.

United Way does the research, makes the connections, builds the partnerships, and works with frontline agencies to find solutions to some of our communities' most pressing challenges, so that you know we invest your money where it has the potential to make the greatest impact. Thank you for trusting us to show your leadership is making a difference in our community.

Lasting and positive change is possible, and our community is at its best when everyone can reach their full potential. Together, we can create a community that is better and safer for everyone.

Increasing costs impact everyone
but not everyone is impacted equally.

Inflation and increasing costs are impacting everyone, including United Way-funded agencies and the people they serve. Demand for frontline services is growing in number and the challenges they face are increasingly complex. But investing in services and programs through the United Way makes a difference.

Everyday, we bring together leaders from business, governments, frontline agencies and various communities to make change possible and tackle complex issues.

You are a critical part of this process. Thank you for continuing to trust United Way to improve lives and build strong communities.



“United Way Saskatoon and Area workplace campaigns are a unique way for teams to learn about their community, create meaningful change and have fun together. They really prove that true impact is created when people work together for a common goal. And every workplace approaches their campaign differently. Some are truly creative and hearing these stories is part of the reason I continue to be on the Campaign Cabinet. United Way makes it easy to get involved, and, as our province grows and flourishes, it’s important to make sure we share that success with everyone who lives here. United Way is an excellent way to do that.”

Mike Staines
Chair, 2025 Annual Fundraising Cabinet
PCL

Focus Areas of Investment

• United Way helps kids be all that they can be by focusing on a child's preparation for kindergarten, achievement of grade level reading and a confident journey toward independence.

• United Way builds strong communities by supporting positive mental health initiatives, creating a barrier free path to services, and connecting people to their community.

• United Way moves people from poverty to possibility by ensuring basic human needs are met, individuals attain stable housing and families have a safe place to call home.

Leadership Giving Levels

Major Giving Levels		Leadership Giving Levels	
Visionaries	$100,000 and above	Gold	$5,000 - $9,999
Philanthropist's Circle	$25,000 - $99,999	Silver	$2,500 - $4,999
Platinum	$10,000 - $24,999	Bronze	$1,200 - $2,499

“As the leader of a company that is so integrated in communities across Western Canada, I know well the difference investment in our communities can make. For me, choosing to support the United Way means helping to make a tangible difference for those who are most in need of support — ensuring basic needs are met, helping those who are struggling and empowering a better tomorrow for our neighbours.“

Heather Ryan
CEO, Federated Co-operatives Limited (FCL)



Thank You .

Your leadership means kids have opportunities to be all they can be. It means our community is stronger and safer because of your generosity. And your gift means we continue to move people from poverty to possibility. It's not only the right thing to do - it makes life better for everyone in our community. Thank you.

In 2024, 495 Leadership donors contributed a total of $1,419,949.

100% of donations to United Way Saskatoon and Area stay in our community because we know our community is strongest and at its best when everyone has the opportunity to thrive.

Major Donors

Major Donors generously give $10,000 or more to help find lasting solutions that address the diverse and complex needs of our community.

Thank you to all our 2024 Major Donors.

Visionaries ($100,000+)

Gordon & Jill Rawlinson

Philanthropist's Circle ($25,000 - $99,999)

Beth Bilson
Alain Gaucher
Bruce Haggard
Cathy & Keith Martell
Estate of Vern Sanders

Platinum ($10,000 - $24,999)

Rod & Kellie Bell
Anne Blakeney
Fern & Jennifer Boutin & Family
Doreen Chapman
Lorne & Laurel Duczek
John WH Green
Rob Jasper
Randy Pangborn & Susan Milburn
Robert Pekush & Shannon Senecal
Heather & Sean Ryan
Claire & Mike Staines
The Wheaton Family
Kurt Wintermute

2024 Leaders

Gold ($5,000 - $9,999)

Daphne Arnason & Leo Bourassa
Mark & Jennifer Dalton
Kelly Davey
Brenda Dean
Duane DeRosier
Ken Doerksen
Orlo & Karen Drewitz
William & Suzanne Dust
Mike Fedoroff
Annette Epp & James Flath
Sarina Gersher & Aaron Gaudet
Jerry & Tina Grandey
Bonnie Guillou
Jeff & Kelley Henkelman
Keith Henry
Ron & Merle Hicks
Janet Hill & David Palmer
Doug & Kim Hodson
Andrea & Thomas Howe
Beth & Dennis Johnson
Greg & Rhonda Keller
Jim & Simone Kerby
Debra Korol
Byron & Tricia Mack
Brian Mark & Roxanne Frey
Joan Popadynec & Art Michener
Cyprian & Vanessa Monar-Enweani
Helen Olfert
Chantelle Ollivier
Randy Pangborn & Susan Milburn
Shaunt & Diane Parthev
Lea & Dan Pennock
Herb & Madeleine Pinder
Chris Reynolds
Todd Rosenburg
Sean Quinn and Carolyn Brooks-Quinn
Daryl & Leah Schatz
Brian & Bonnie Taylor
Dale Markling & Mary-Lou Thevenot
Basil & Cheryl Waslen
Clint & Tricia Weiland
Two Anonymous Donors

Silver ($2,500 - $4,999)

Brad Acton
John & Sandra Agioritis
Arnie & Jan Arnott
Cam & Veronica Baker
Ryan & Sarah Ball
Brooks Barks
Tim Barnstable
Scott Bell

Silver cont.

Trevor & Dawn Bell
Sheri R Benson
Blush Family
Adam & Erin Bokshowan
Dale & Rose Botting
Irene Boychuk
Kerry Boyle
Davin Budreau
Shannon Busse
Peter Butt & Louise Halfe
Tracey Davis
Mark de Jong
Lisa & Ben Dunville
Ken Eng
Marlene Evans
Anne Gent
Allan Feurtado
Audrey Hall
Susan & Ryan Hallman
Michael & Jane Harington
Bruce Harrison
Christine Haynes
Trina Heal
Gord & Lisa Hiebert
Darryl Horn
Kenneth Howland & Clark
Tanya & Dan Hudson
George Jeerakathil & Tanya Veeman
Tanya & Marlow Knight
Sheila & Duane Koch
Cynthia Kosokowsky
Bob & Doretha Kowalishin
Tim Krause
Drew Lafond
Eric Leier
C. Ryan Lepage
Shaunna Leyte
Hazel & Leon Lipoth
Kristen MacDonald
Breanne Martin
Brent Matkowski
Keitha McClocklin
Tony Nadon
Brad & Angie North
Dwayne Palchewich
Zachary Pardoski
Phyllis Paterson
Valerie Pelletier
Peter WB & Wanda L Phillips
Jeff Pickett
David Pochylko
Ken Pontikes & Darlene Bessey
Asit & Ila Sarkar
Brian & Rosemary Scherman
Gerald & Sharon Scherman
John Senior
Sheila Simpson
Janice Gingell & Barry Singer
Kendra Smith
Fern Stockdale & Kelly Winder
Emmanuel & Jolene Strang

Elan Strueby
Carey & Tara Tait
Dr. Dorothy Thomson
Tim Timmerman
Nathalie Ruel & Neil Turcotte
Wes & Diane Unger
Brianna Vaagen
Tony Van Burgsteden
Scott & Susan Verity
Lawrence Verokosky
Mike & Laura Welch
Randy Rooke & Sheila Whelan
Shauna Wilkinson
Kevin & Gail Wilson
Two Anonymous Donors

Bronze ($1,200 - $2,499

Suzanne Abrams
Mason Adams
Amanda Alexander
Sharon Alford
Cory Anderson
Deborah Anderson & Gregg Willie
Maureen Anderson
Aaron Archer
Lindsay Arnott
Jason & Heather Arntsen
Quentin Attwater
Russ Bainbridge
Joan & Bob Baker
Darrell Baldhead
Frank Baldry
Melissa Ballantyne
Tracy & Scott Banda
CeCe Baptiste
Michael Barnes
Aaron Bear
Maggie Neufeld
Merry & Don Beazely
Scott T. Bell
William & Kathleen Bender
Berg Family
Patrick & Karen Bergermann
Barb & Bruce Berscheid
Gurpreet & Anita Bhatia
Gregory Bishop
Crista Bobowski
Justin & Ashley Boehm
Nevine Booth
Daniel Bosch
Roberta Boschman
Kimberly Brace
Kimberly Braun
Tracy Breher
Kavita Britton
Ian & Amanda Brooks
Shelley & Murray Brown
Calien Brust
Maeghan Brust
The Bull Family
Kyle Button
Christopher Cambly
Carlo Caprani

Bronze cont.

Brent Card
Alex Carroll
Lindsay Carroll
Rob Caruk
L A Charlton
Roy & Shannon Chernoff
Grant Cheston
Mackenzie Chorney
Taggart Christison
Sean Cooks
Cheryl & Garry Coleman
Carla & Kevin Colleaux
Elizabeth Cook
Patricia & Darrell Corkal
Cathy Coutu
Kenneth Coutu & Penelope Stalker
Andrea Cowie
Joy Crawford & Ted Ristau
Lincoln Crooks
Terry Cutler
Brent Dauvin
Joseph Delainey
Blair deMontarnal
Shelley Dent
David Derksen
John Didychuk & Marni Ollenberger
Dean Dielschneider
Aaron & Lindesy Dillman
David Dodds
Carl Doell
Mary Donlevy-Konkin & Doug Konkin
Megan Douglas
L David Dube
E. J. Dueck
Mark Dunleavy
Tanya Dunn-Pierce & Tim Pierce
Erin Eccleston
Shane & Andrea Elian
David & Rhea Engdahl
Matthew Erixon
Marlan Evans
Shawn & Linda Exner
Azhad Ahamad Fadhil
Murray Falkowsky
Lucia Figueiredo
Catherine Fitzgerald
Karina Forster
Barry & Giselle Frank
Les Frehlich
Dustyn Friesen
Jonathan & Ruth Friesen
Ryan Fyfe & Lisa Warren
Shaun Gardner
Sophia Garrick
Teresa Gieg
Danielle Girard
Renee Glushyk
Phyllis Goertz
Jean & Hugh Goldie
Tracy & Greg Goodheart

Bronze cont.

Michael & Gaylene Gorniak
Rhonda & Brent Gough
Margaret Woloshyn
Jolene & Kelly Gress
AM Grzesina
Colleen & Larry Grzybowski
Darren Guenther
Arla A.L. Gustafson
Brian Gustafson
Jonathan Hall
G, E, Mary Halvorson
Jeff Harder
Wade & Erin Harms
Liz Harrison & Bob Lucas
Aubrey Hatfield
Carter Hawryluk
Dorcas Hayes
Cheryl & Ron Healey
Ernest Heapy
Brian & Jaclyn Heinrichs
Ed Heintz
Brad Hemsley
Leigh Herman
Brent & Jen Hiebert
David Hnatyshyn
Shelley Hoath
Shawn & Ashley Hodgson
Marc & Angela Hoffort
Scott Horbay
John Howland & Erika Dyck
Dustin Hudson
Kelly Hunt
Marcia E. Jackson
Adrian Johnson
Steve & Joanne Jones
Travis Karakochuk
Dustin Kardynal
Bob & Courtney Kasian
Norwood & Lois Kavanagh
Ronan Kelleher
Shannon & Dailene
Holly Kemp
Dr. Jim & Mrs. Anita Kerr
Don Klaassen
Fred & Linda Klassen
Heather J. Kleiner & the late John W. Kleiner
Holly Ann Knott & Jim Spinney
Collin Kowalchuk
Cory Kraft
David Kreiser
Ryan Kroeker
Jim & Sheila Krueger
Julie Kryzanowski & Mark Dittmer
Timothy J. Lalach
Cornelia Laliberte
Shan Landry
Frank & Michelle Lang
Dr. Dennis & Mrs. Sharon Lanigan
U Lanke
Berwyn Larson
Jade Latimer


JASON PROKOPCHUK

"United Steelworkers' charity of choice is United Way, which is a powerful expression of solidarity and shared purpose. United Way and Labour have long stood together in pursuit of equity, inclusion, and community-focused impact. Because what we want for ourselves, we want for everyone. Through workplace campaigns and a lifelong commitment to listening and providing a voice to our communities' most vulnerable, we continue to build a stronger, more compassionate Saskatoon and area – one where everyone is recognized as a vital part of our local communities."

Jason Prokopchuk
President, USW Local 7689 and
United Way Board Chair

Bronze cont.

Cindy Lawson
David & Nate Laycock
Kelly W Leason
Tim & Jodi Ledding
Jeff Lee & Annemarie Cherneskey
Michael Leganchuk
Mary Leggett
Brenda LePage
Derek Lepage
Kathy Lepage
Jamie Lesperance
David Levesque
Brent Lewis
Shannon & Jeff Lindsay
Alan Listoe
Jason Litowitz
David Loken
Matt Longley
Helen Lowry
Wendy MacDonald
Alastair MacFadden
Weston Hallborg c/o K Mackintosh
Shelley R Madsen
Arlene Manson
Brad & Samantha Marcoux
Kim & Kevin Marushak
Scott & Meagan Masson
Gordon McCalla
Riley McCallum
Karina McCoshen
Tim & Allie McMillan
Joel McNair
L. M. Meadows
Myra Potter & Paul Meinema
Mary Ann Michayluk
S. Middelkoop
Christine Miller
Lauri Miller
Dwayne Mintzler
Bob & Rita Mirwald
Jordan Mooney
Keith C. Moore
Chris Mryglod
Roxanne Mudrewich
Dianne Mulhall
Kelsey and Jordan Muma
Dan & Lynette Murza
Victoria Neufeldt
Sheldon Nicolas
Lisa O'Keeffe
Paul Olfert
Paul & Cody Olszynski
Irene Schmeiser
Michelle J. Ouellette
Isobel Parkin
Reynaldo Pasmala
Asha Patel
Bhavik Patel
David Patola
Phil Foster & Colleen Patterson
Shannon & Barclay Patterson
Mr. Heath Wayne Peterson

Bronze cont.

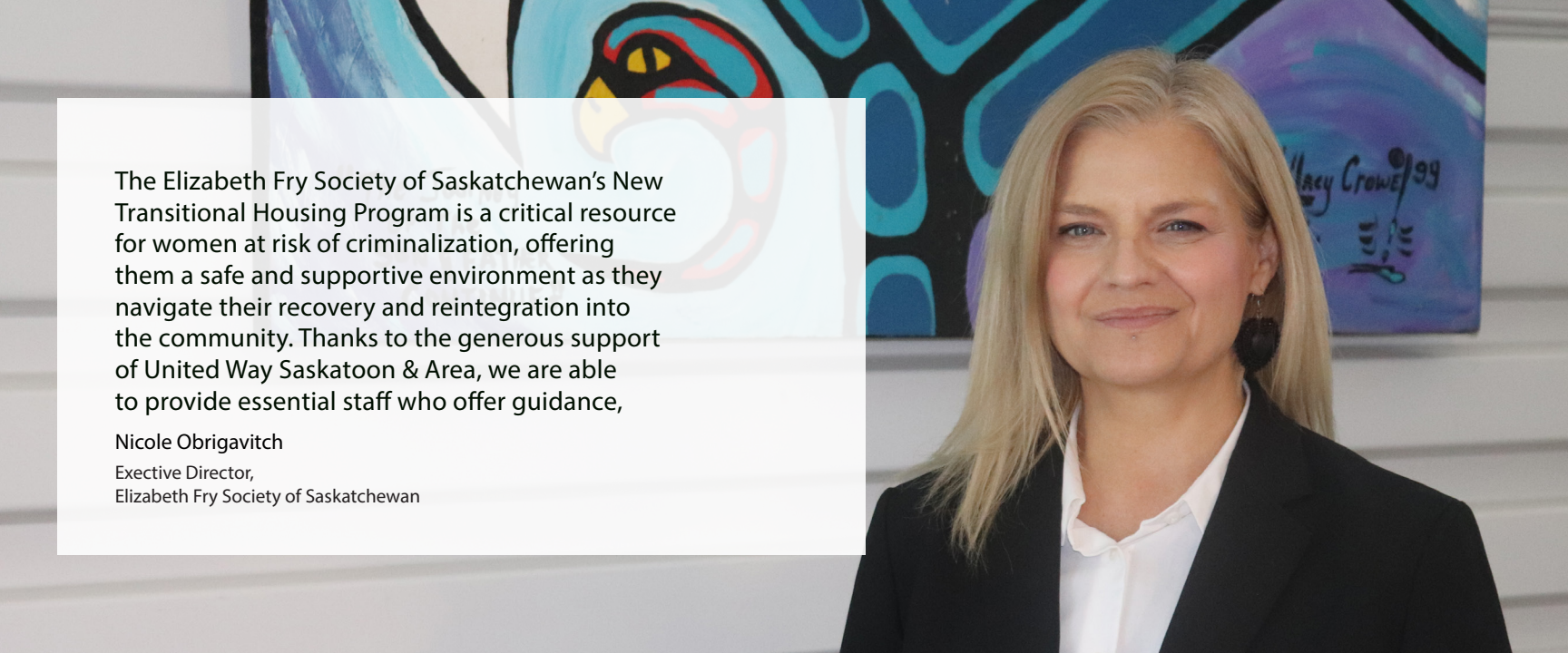
Matt Petryk
Dalton Plessl
Tricia Pollock
Erica Povhe
Erick & Rebecca Preciado
Alan & KarenPriel
Jason Prokopchuk
Margaret Melanie Propp
Shawn Quintin
Adam Quiring
Kim Redl
Alexander Reid
Terri Reilly

Regan Reineke
Kelly Reynolds
Doug & Jocelyn Richardson
Dirk Rietdijk
Lonnie Robillard
Ryan & Shannon Rogal
Eleanore & Roy Romanow
David Rorstad
Vicky Rowan
Dustin & Meghan Sabiston
Jill & James Salamon
Ethan Sawchuk
Ryan & Julie Schappert

Gregory & Nicole Schmidt
Dr. Ralph & Marg Schneider
Kelsey Schoonmaker
Robert Scott
Curtis Seckinger
Terence Seeseequasis
Ronald Sekulich
Harvey & Pat Senecal
Matthew Shadden
Darcy Shand
Rachel Sharp
Dean & Susan Shaw
Bill & Laurie Shaw

Anna Singer
Kim & Terry Slack
Rob Smalcel
Erin Smith & Allan O'Bryne
Shawn Smith
Juliana Soroka
Jeanna South
Derek & Lisa Sparks
Lois Spock
Lee Spray
Cheryl A. Starnes
Rob Staudinger
Peter Steckhan

Gord Stewart & Maria Styacko
Rob Staudinger
Peter Steckhan
Gord Stewart & Maria Styacko
Tanya Stewart
Sandra & Scot Stone
Jeff & Leslie Stroeder
John & Melissa Sundquist
Justin Szeto
Tyler Tanasichuk
Kimberely Tang & Glen Carson
Tracie L. Tasard



The Elizabeth Fry Society of Saskatchewan's New Transitional Housing Program is a critical resource for women at risk of criminalization, offering them a safe and supportive environment as they navigate their recovery and reintegration into the community. Thanks to the generous support of United Way Saskatoon & Area, we are able to provide essential staff who offer guidance,

Nicole Obrigavitch

Exective Director,
Elizabeth Fry Society of Saskatchewan

Bronze cont.

Georgina Taylor
Murray J. Taylor
Traci Teichgrab
Luc Thibodeau
Brett Thiessen
Kenn Thomas
Greg & Lorna Thompson
Brad & Elaine Thorimbert
Aaron Turtle
Terri Ulrich
Patricia Ulan
Krissie & Andrew Urmson

Brianna Vaagen
Dr. Glenn Veeman
Tybie Vickers
Steffan Vors
Ryan Wahobin
Bryan Wall
Ross Wallster
Karen Walsh
Christa Watson
Adam Watt & Jacqueline Spence
David Watt

Brad & JerriAnne Weber
Neil & Laura Weber
Amber Weckworth
Anna Weegar
Lee & Amber Weisgerber
Donna Wells
Jill & Chris White
Serina White
Ashley Whitenect
Steve Whiteside
Regan T Will
Shirley Wilmot

Kelly Wilson
James Winder
Colin Wirl
Kathy Ziglo
Brad & Johanna Zimmer
Colleen Zuk
Joceylyn & Jeff Zurakowski
Fourteen Anonymous Donors



“We are strongly aligned with the United Way’s vision that everyone in our community should have the opportunity to reach their full potential.

We support the United Way because we believe in the good work their agencies do to keep our community strong and vibrant. Through their dedication and compassion, they uplift those in need and help all of us build a brighter, more inclusive future together. ”

Keith and Cathy Martell

Corporate Leadership List

Corporate Leaders show their support to the community through United Way, resulting in shared values with their employees. The following organizations reported five or more Leadership Giving donors in 2024.

BMO Bank of Montreal 12
Cameco 5
City of Saskatoon
CUPE Locals 47, 59, 859, 2669, IBEW, Local 319, ATU Local 615, IATSE Local 300,IAFF Local 80, SCMMA, ESA, SPA, SPEOA 18
Costco 7
Federated Co-operatives Limited
UFCW Local 649 33
Government of Canada
PSAC, PIPSC 57
Government of Saskatchewan
SGEU 8
KPMG LLP 8
Microchip 6
MLT Aikins LLP 23
MNP LLP 7
Nutrien
USW Locals 7458,7689,189,7552 138
PCL Construction Management Inc. 21
Saskatchewan Health Authority
SEIU, SUN, HSAS, CUPE, SGEU 10
University of Saskatchewan
CUPE Locals 3287, 1975/UFSA/STM Faculty Union, ASPA 9

Ways to Give

Many United Way of Saskatoon and Area Leaders make personal donations or make use of the payroll deduction option through their employers, but there are other ways to be a community Leader.

DONATIONS OF LISTED SECURITIES

Take advantage of greater tax saving opportunities while creating positive change in our community.

By donating publicly traded shares to United Way, you will not pay any capital gains tax normally associated with such a disposition. You will receive a tax receipt for the full value of the shares but are not taxed on any gain. Donors of securities therefore do not need to take any capital gain into income.

THE TOMORROW FUND

By making a gift to The Tomorrow Fund, a donor can ensure a gift will continue in perpetuity. The gift is invested wisely, professionally managed, and indexed into inflation to ensure the real value of the capital is maintained. The annual income generated in excess of the amount capitalized for inflation is used by United Way to support innovative and effective community programs.

PLANNED GIVING OPTIONS

A Planned Gift is a personal matter – a thoughtful commitment to the future. Many donors are interested in making sure their support continues after they are no longer making an annual contribution. Planned gifts are often made from assets accumulated with care over many years.

United Way of Saskatoon and Area is able to help you achieve your charitable objectives. You may be surprised at how simple it is to make a substantial gift with flexible giving options such as:

- A bequest in your will;
- A gift of life insurance;
- A gift of cash, securities, or property;
- A gift in the form of residual interest;
- A commemorative gift

Charitable tax credits in Saskatchewan

WHILE YOUR DONATION IS HELPING OTHERS, LET THE TAX SAVINGS HELP YOU…

- Donations to charity are deducted directly from your taxes in the form of a credit applied against taxes payable.
- This charitable tax credit reduces the amount of federal and provincial tax you may pay in the according year.
- Regardless of personal income, donations of equal size are credited equally.
- The system rewards extra giving; the more you donate, the larger your tax credit.

YOUR GIFT	YOUR COMBINED PROVINCIAL & FEDERAL TAX SAVINGS	ACTUAL COST TO YOU
BRONZE - $1,200	$486	$714
SILVER - $2,500	$1,052	$1,448
GOLD - $5,000	$2,139	$2,861
PLATINUM - $10,000	$4,314	$5,686
PHILANTHROPIST'S CIRCLE - $25,000	$10,839	$14,161
VISIONARIES - $100,000	$43,464	$56,536

UNITED WAY SASKATOON & AREA'S

mission is to improve lives and build community
by engaging individuals and mobilizing collective action.

Charitable Business # 11927 6509 RR0001

United Way
Saskatoon & Area

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F | 306-244-0583
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www.unitedwaysaskatoon.ca